

**Closing the Gap Between
Technology & Performance**

**Technology Simplified & Optimized.
Do More, Work Less.**

**Time & Technology Training
“Strategies & Secrets”
(Gmail & Google Workspace)**

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Did you know...?**QUESTIONS? 1-855-778-8463
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Two key insights from working with businesses on time management & technology for the past fifteen years. Many business professionals (before taking our training):

- 1....**are in technology-driven “information overload”**. Could benefit from additional training or coaching to help them more effectively manage e-mail, priorities and time. Could need help to exit “reactive mode”. Bottom line: we’ve found that change can be good & productivity can increase quickly!
- 2.**Could benefit from every day taking a few minutes (15-30)** at the beginning/end of each business day to keep control of e-mails, action items, projects AND scheduling time to get them done. **15 saves 60.**

Quick Shortcut Examples

Voice Transcription to e-Mail:

- a) Google Assistant and/or Siri
- b) Windows Dictation or on an Apple (MAC) it is called “Dictation”.

Windows/MAC Keyboard Shortcuts...

The keyboard is faster than mouse/touchpad.

Windows: ALT + TAB *Hold down the ALT key and tap the TAB key to scroll through all open windows.*

Enlarge or reduce type: CTRL + Roll mouse track wheel

MAC: Command + Tab to open the “App Switcher”

Other Time Savers (available by request)

- ✓ Using ‘Email Templates’ in Gmail (see page 52)
- ✓ ...many more ‘secrets’ available (free & via membership)

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Daily Wrap-Up (OR Daily Start-Up) List - 15 Saves 60

Do not attempt to do this at the very end of your business day! Schedule it for an hour or two before your business day ends (or very early before your day starts) to ensure you are able to get it done before the end of the day. Use your Outlook or Google calendar to confirm/update/revise your schedule.

REVIEWS THESE DAILY, AND ON MONDAYS AND FRIDAYS FOR THE COMING WEEK

What am I not going to have finished today that needs to be prioritized for tomorrow?

1. Which Appointments/Follow-Ups/**Reminders** should be Dismissed? Deleted? Rescheduled?
2. What are the top 3-5 things I must get done tomorrow to be successful?
3. What's already on the agenda for tomorrow? What do I need to have prepared for tomorrow?
4. Have I allocated sufficient "Preparation" and "Catch Up" Time on my calendar for tomorrow?
5. Have all the Meeting Requests I have sent for tomorrow been accepted?
6. Have I accepted all the Meeting Requests sent to me? Or "Declined" and replied to the ones I haven't?
7. Am I double booked at any time tomorrow? What do I need to reschedule/address with meeting organizer?
8. Have I allocated TRAVEL TIME for future meetings when I will be driving or flying?
9. What else do I need to BLOCK time for tomorrow, the rest of this week, and the next week to ensure completion of what needs to be done?
10. Check your iPhone Calendar Inbox (if using the native Calendar app)

GRAB EVERYTHING ELSE - SO YOU MISS NOTHING

1. Review your "Waiting for Answer" Folder
2. Consolidate any open items (check Note/Actionable information locations) to one list. Possible locations include, but are not limited to:
3. Move Time-Sensitive/Time-Specific/Actionable Items to your calendar
4. Move the rest to your "TO-DO/TASK/ACTION LIST" list(s) (see below)

CREATING A TO-DO/TASK/ACTION LIST

1. We recommend Microsoft To-Do and/or Outlook Tasks or Google Tasks and/or ClickUp.
2. Schedule time to "Batch" address your Action List.

• OneNote Notes	• Outlook Notes
• Paper Notes	• Post-It Notes
• Emails	• Text Messages
• Voice Mails	• Pending/Waiting for Response Folder(s)

DON'T OVERWHELM YOURSELF; HAVE A SEPARATE "STRATEGIC" LIST AND LIST(S) FOR INDIVIDUAL PROJECTS

Example: "Do you have anything that needs to be done but not is urgent?"

1. If yes, add to your "Strategic" List and schedule time by individual Strategic Actions
2. Another list(s) for projects

Did you know...?

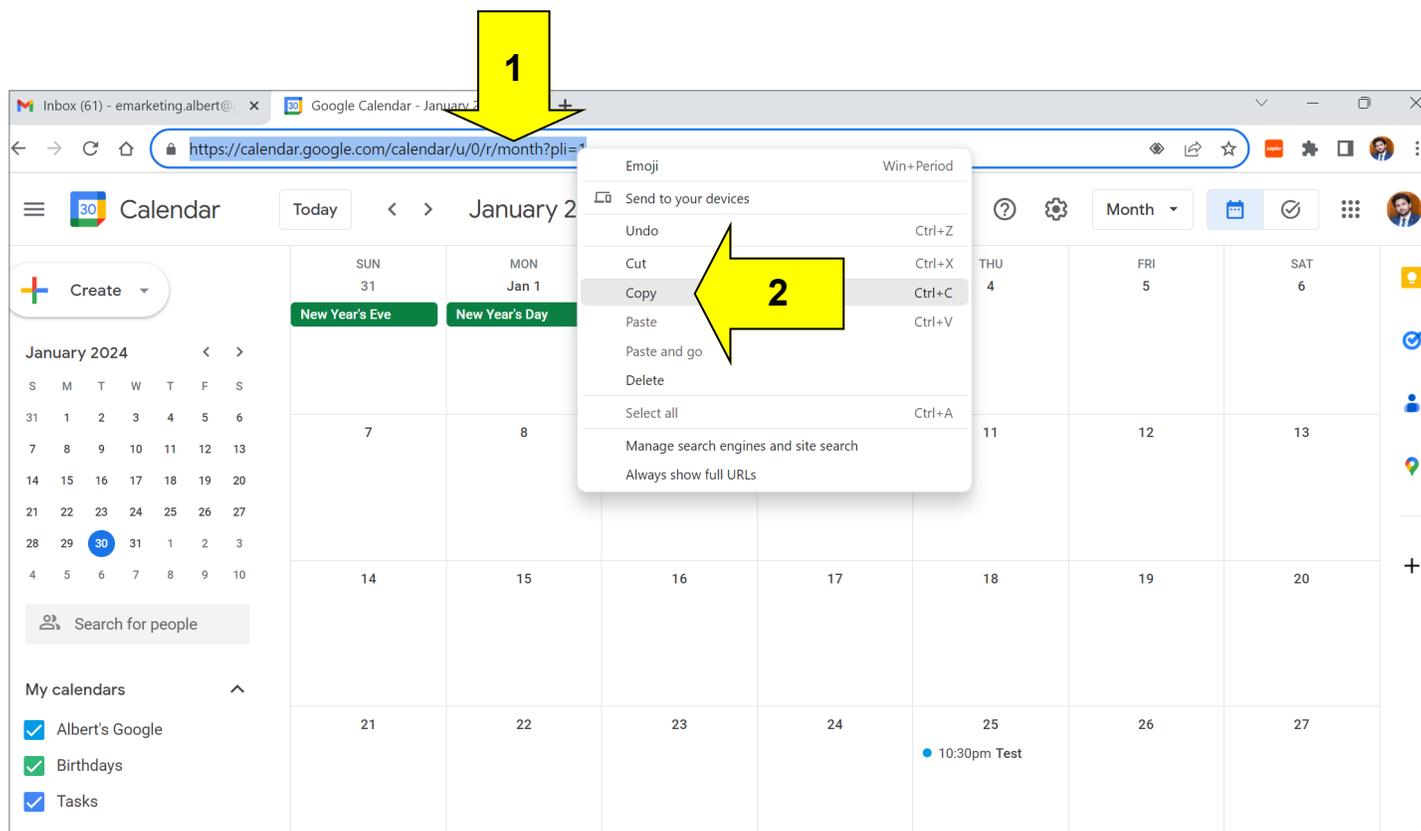
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How to Set Chrome to Start in Your Google Calendar

You can set your Chrome to start in Calendar. It is very important for time management. In your Calendar:

1. Right-click to select the link to your calendar
2. Left-click "Copy"

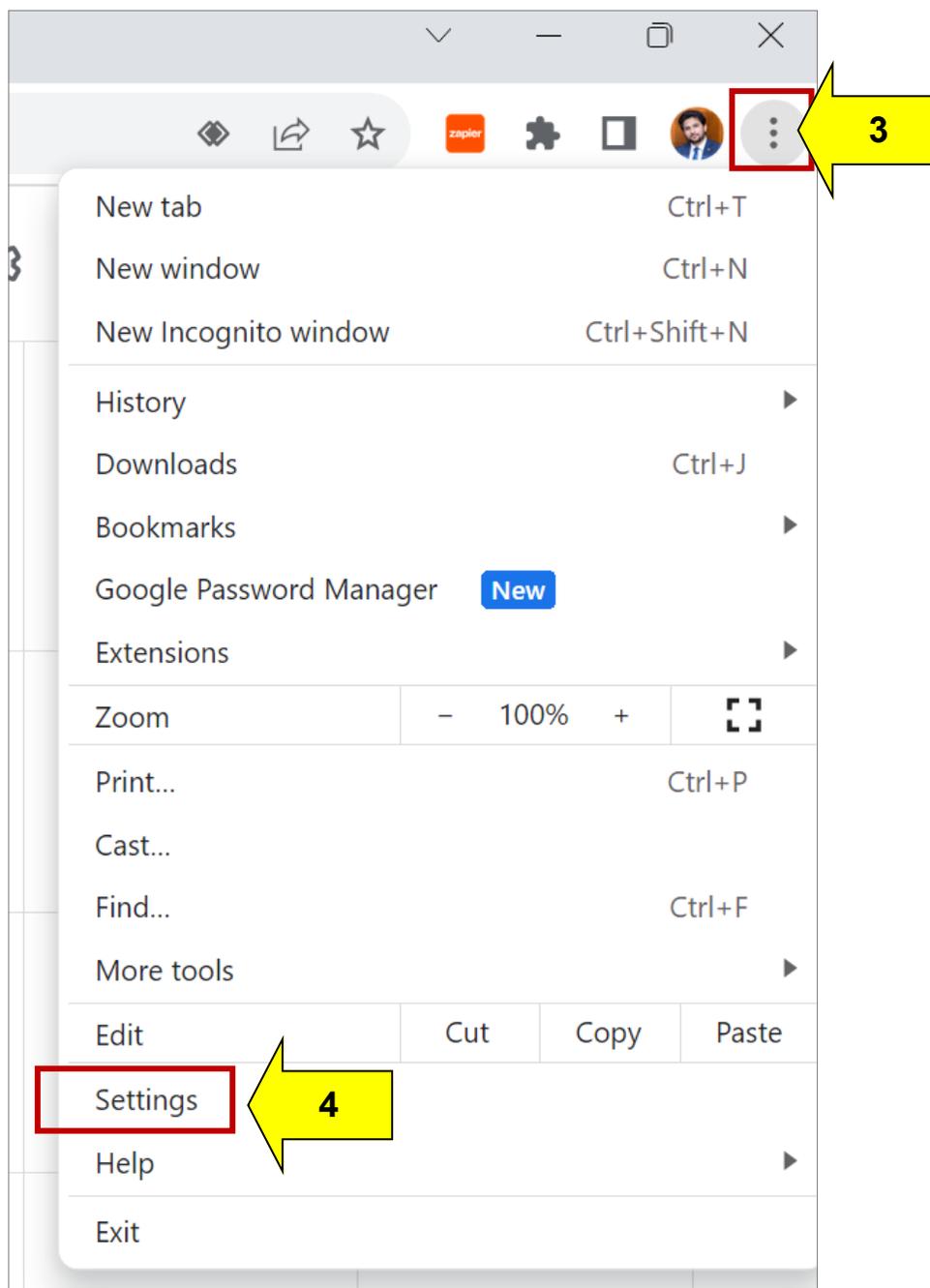
This image shows the Google Calendar.



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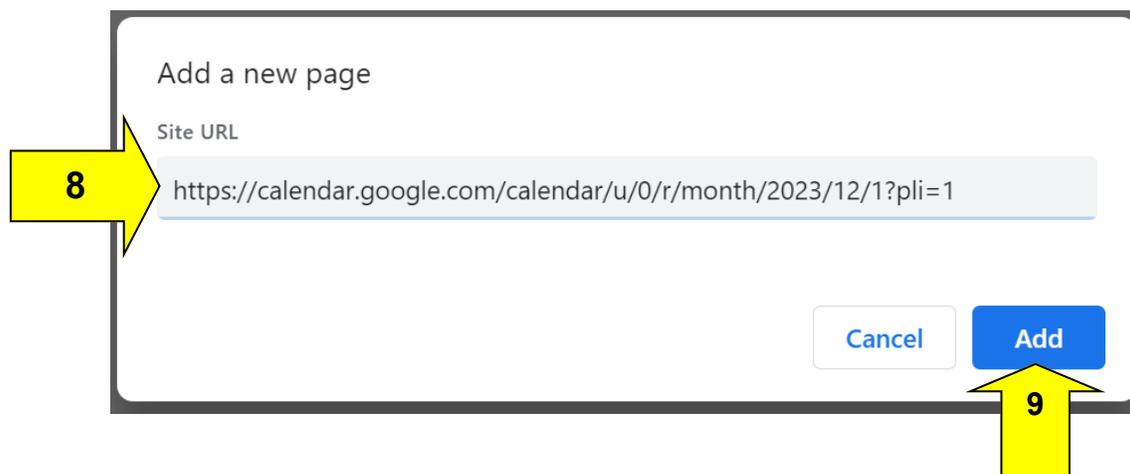
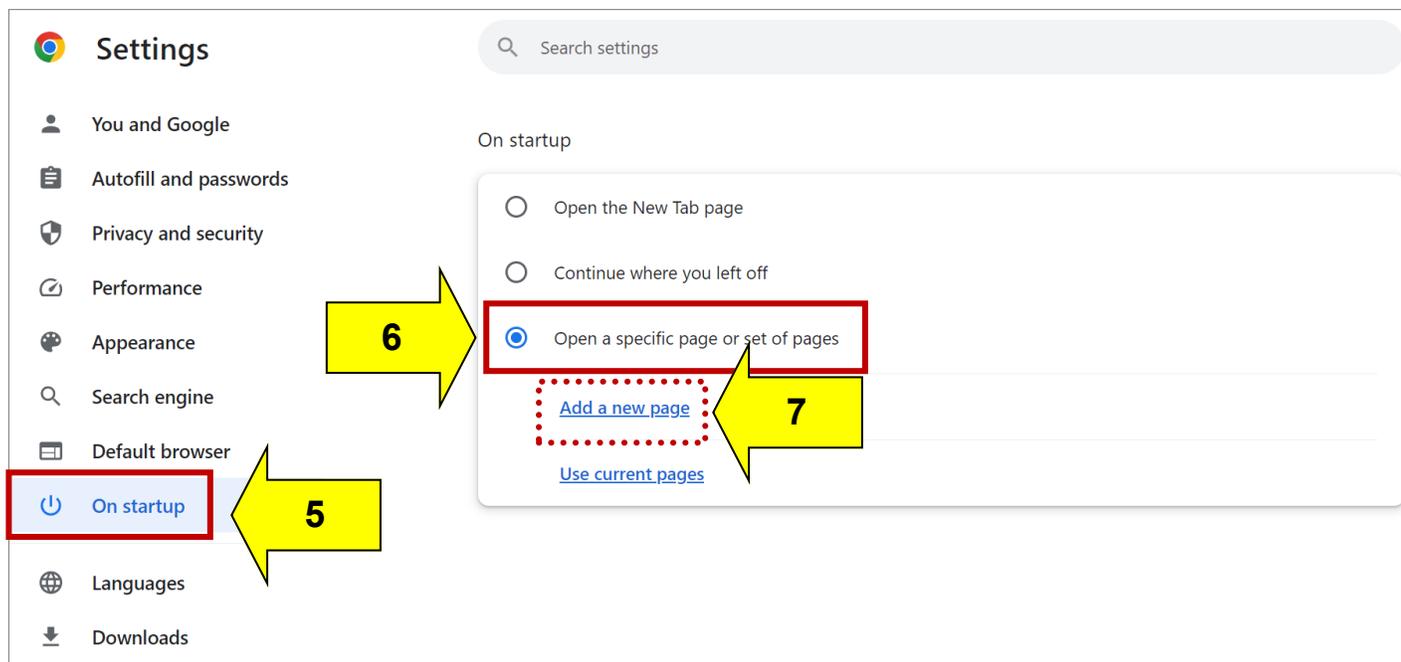
How to Set Chrome to Start in Your Google Calendar...Continued...

3. Left-click the three dots in the top right section
4. Left-click "Settings"



How to Set Chrome to Start in Your Google Calendar...Continued...

5. Left-click "On startup"
6. Select "Open a specific page or set of pages"
7. Left-click "Add a new page"
8. Paste your calendar link
9. Left-click "Add"



You are all set! Going forward your Chrome will start in your Calendar.

Gmail Calendar Tips

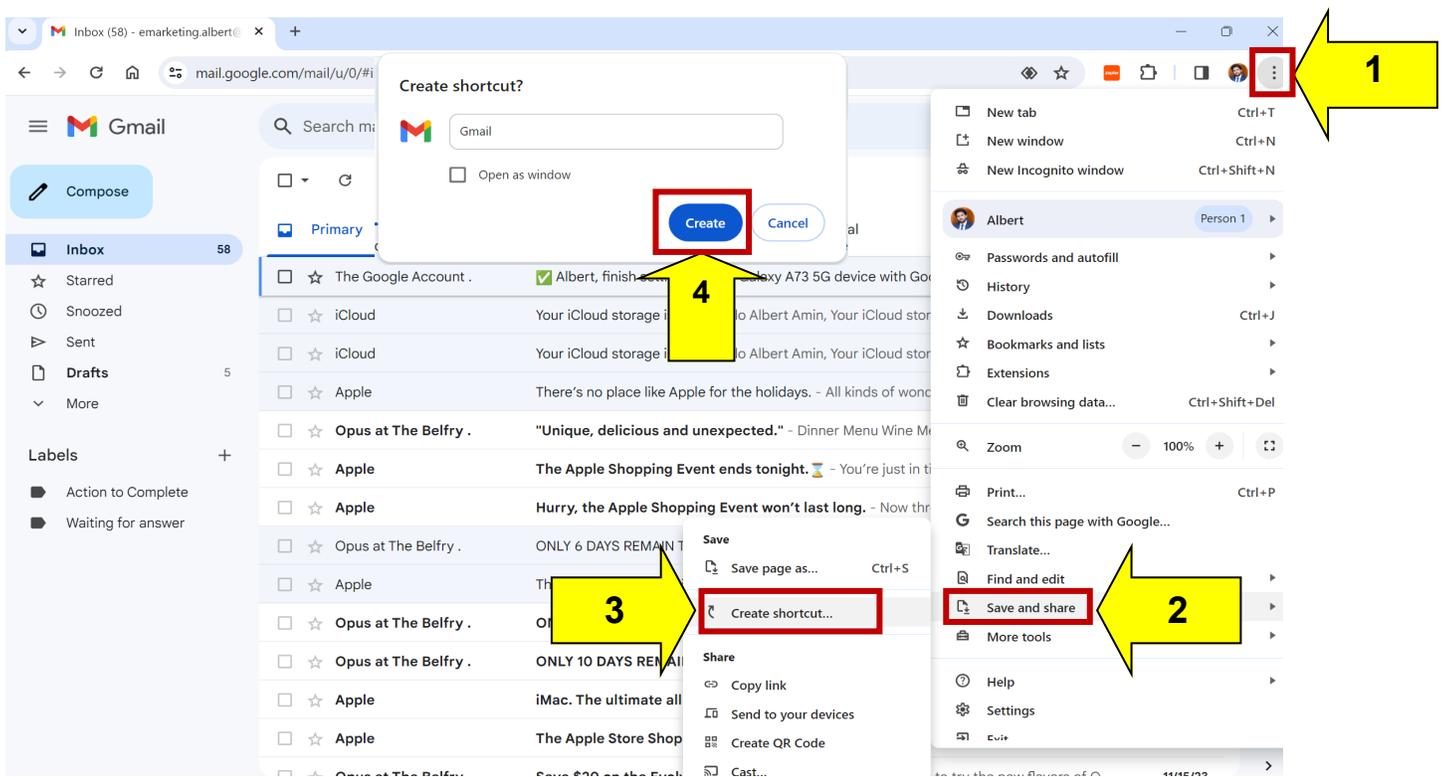
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How to Set Gmail on your Task Bar

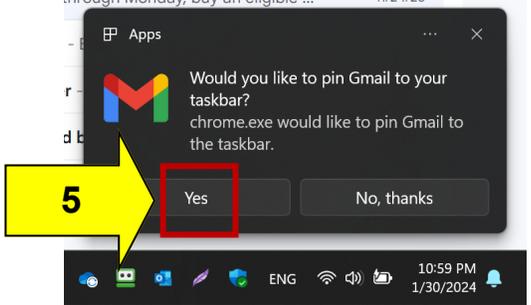
It is good to have your Gmail in the Task Bar of your computer, so you don't need to open the browser for it.

1. Left-click on the "three dots" in the top right corner of your browser
2. Left-click "Save and share"
3. Left-click "Create shortcut" (a window will pop)
4. Left-click "Create"
5. Left-click "Yes" (If your Windows doesn't show this. Search "Gmail" and pin it to task bar.)

The images below show the process to set Gmail on your Task Bar



The image below shows how Gmail will be permanently pinned on your task bar



Avoid Information Overload

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1. **Avoid information overload and maximize your time**

Use a Proven Strategy to Avoid Information Overload

a) Use the “60 Second” rule for important Actions

- If the information you are handling at the moment:
 - ✓ Requires action
 - ✓ Needs to be completed soon (i.e. today, this week, etc.)
 - ✓ Can be completed in less than 60 seconds*

Then Do it Now

b) **Prioritize Remaining Information Only Once by Putting into 1 of 6 “Buckets” using Labels.**

Make volume of information less intimidating by dividing it up

- 1 - Actions to Complete (‘Must do’ actions, projects, etc.)
- 2 - Waiting for Answer (Everything needing a reply before action)
- 3 - Read or Review Later (Read or review at your convenience)
- 4 - Under Development (‘Not yet’ or more data/resources needed)
- 5 - Will Refer to Later (Can move later to ‘Documents’ or archive)
- 6 - Keeping Just in Case (Vs. deleting when you may need it later)

Use these buckets for both electronic AND paper information/data

NOTE: If you have already created additional folders by subject for things you are already done with, do not delete them, just move them under folder #5– Will Refer to Later.

c) **Streamline and save time; create only ONE place to go for:**

- ✓ Calendar events (meetings, webinars, calls, etc.)
 - ✓ Contacts
 - ✓ Things you are waiting a response on
 - ✓ Actions you need to complete
 - ✓ Notes
 - ✓ Documents and files
- Avoid (when possible) multiple calendars, appt. books, scratch pads, post its, et al. CREATE an efficient electronic **and** physical workspace—Streamline the way you do things and increase efficiency by doing them the same way every time.

d) **Quickly & consistently deal with interruptions**—Use ONE way to take down notes/ action items—Recommendation: Send short e-mails to yourself (usually ‘subject’ only) WITHOUT going to Gmail, smartphone or tablet.

Goal: Make taking notes/actions items on all your devices as quick as possible

- On Smartphone, slightly touch and hold the Gmail icon and tap “Compost”. You can also use Siri on iPhone/iPad, Google Assistant on Android,
- Laptop/Desktop Computer: Dictation on Windows (Windows + H key on your keyboard).

Another key to dealing with Interruptions—Is it necessary to resolve interruption this minute?

- a. Yes – then just do it!
- b. No - just like any other professional (i.e. doctor, accountant, etc.); set an appointment (we recommend using your electronic calendar’s meeting request)

Avoid Information Overload

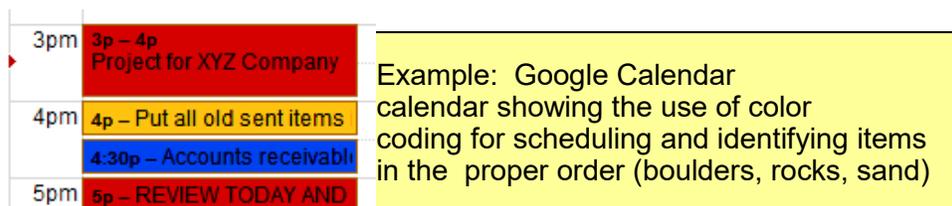
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- Interruptions that take you “off track” take at least 7 minutes to recover from, so...**
Don't CREATE interruptions; KEEP YOUR FOCUS BY ELIMINATING non-essential:
 - ⊗ “New e-mail” alerts (Distracting)
 - ⊗ Too many reminders: Calendar, tasks, follow up flags and smartphone/tablet
 - ⊗ Avoid managing e-mail constantly—Check e-mail as often as needed and schedule e-mail management sessions (>5 minutes) approximately than 3-4 times/day

- Unplug Your Electronics to Recharge Your Brain**—Our brains need downtime (away from computers, smartphones, et al) to RECHARGE— Take regular breaks and refresh yourself; breaks also help entrench learning.

- The bottom line: A lot of time on the computer/smartphone/tablet can be counterproductive

- Maximize the use of your time through your daily calendar.** Schedule order:
 - ✓ Sales/Revenue (Opportunities to bring in sales or additional revenue) (GREEN)
 - ✓ Boulders (project, actions w/due dates, and RELATIONSHIPS) (RED)
 - ✓ Rocks (What you do daily to keep things “running”) (YELLOW)
 - ✓ Sand (Quick & easy but usually “non-critical” action Items) (LIGHT BLUE-default color)



- 15 minutes of planning saves an hour of work - Put “Boulders” on Your Calendar FIRST Set “appointments”; set aside time - Eliminate “Where did the day go?”**
 - Projects (including those that aren't urgent...YET)
 - ✓ Doesn't have to be HUGE time blocks; just adequately planned
 - Not enough time? Set times to improve efficiency
 - ✓ 'Implement new time-saving strategies', 'Organize', etc.
 - BOTTOM LINE:** Set 'strategic' reminders to help get/stay on track and make sure you have time scheduled on your calendar to review your “Priority folders”.

- Use Your Electronic Calendar to Set Time for Calls, Webinars, etc.**
 - Confirm/Lock in date/time with participants
 - Send/ask for meeting requests
 - Send or 'Accept' right away; let's others know time is confirmed (RSVP)
 - Help participant(s) pick best date/time
 - Send them your Calendar 's “Free/Busy” schedule
 - Use the location field to your advantage
 - Address or phone number (and who's calling who)

Show me as Available Busy
 Privacy Default Public Private
[Learn more about private vs public events](#)
[Publish event](#)

Use Shortcuts to...

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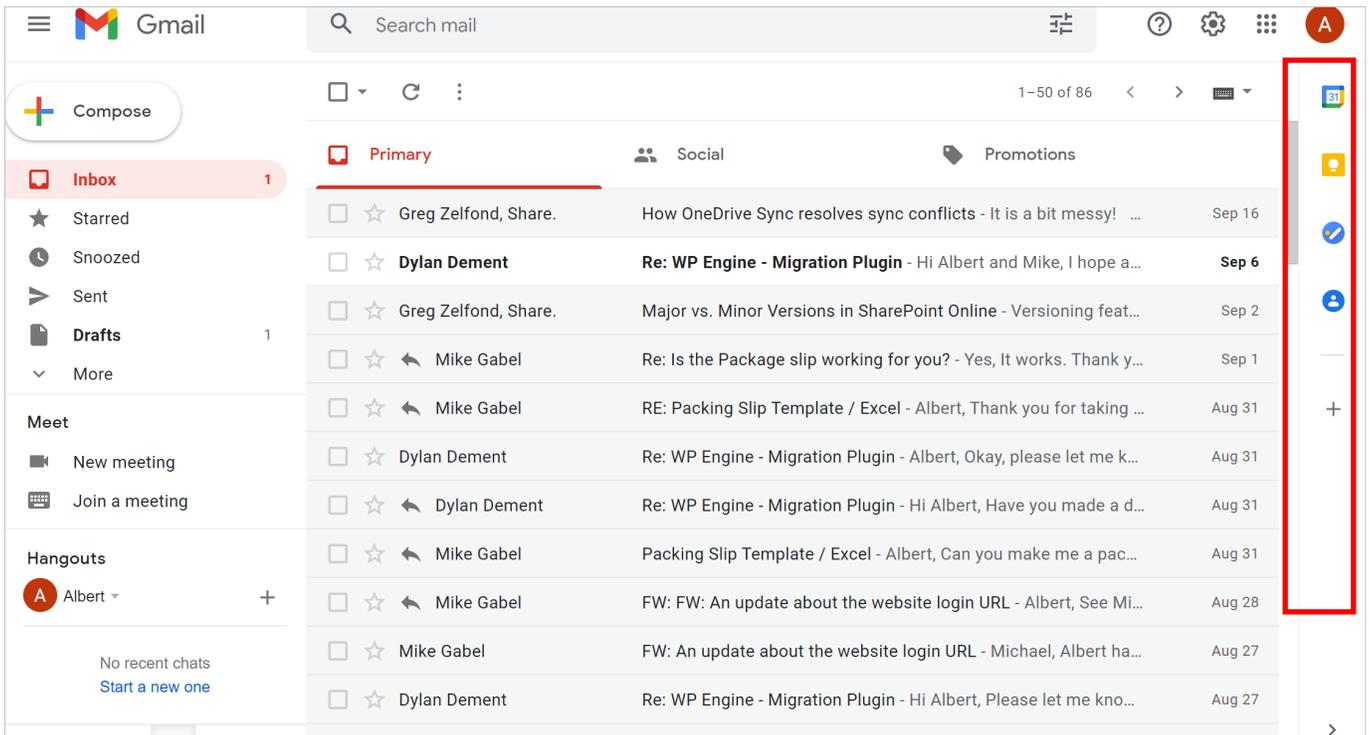
Using Side Panel

On the right, under your profile picture, Gmail has a side panel that you can use for quick actions. Anytime, you can hide or unhide the panel.

Here is what is available on that side panel by default:

- Google Calendar 
- Google Keep (Notes) 
- Google Tasks 
- Contacts 

The image below show the side panel for quick actions in Gmail



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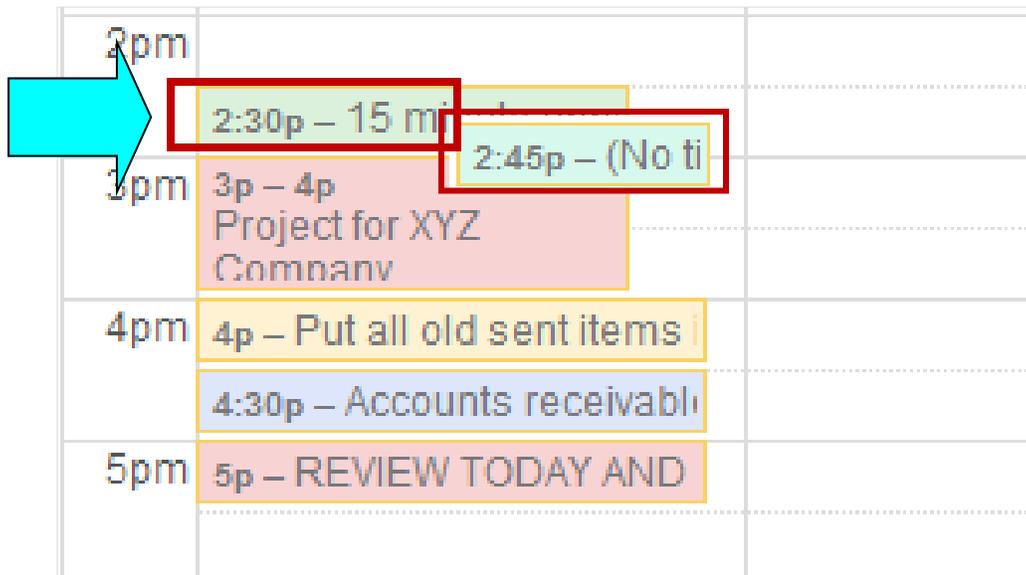
Using Smaller Time Increments in Calendar (Google Calendar)

You can NOT change the calendar in a Google Calendar to show smaller time increments as you can in some other e-mail programs or web applications. However, the calendar event length will be reflected in the size and placement of that event in your calendar display.

This image shows the new 15 minute calendar event as I create it in Google Calendar.

The screenshot shows the Google Calendar event creation interface. At the top, it says "15 minute appointment" with a "Save" button. The date and time are set to "Jan 26, 2024" from "2:00pm" to "2:15pm" in the "Time zone". There are options for "All day" (unchecked) and "Does not repeat". Below this are tabs for "Event details" and "Find a time". The "Event details" tab is active, showing options to "Add Google Meet video conferencing", "Add location", and "Notification" (set to 30 minutes). At the bottom, it shows "Albert's Google" as the calendar. On the right side, there is a "Guests" section with "Add guests" and "Guest permissions" (Modify event: unchecked, Invite others: checked, See guest list: checked).

If you schedule an appointment using a 15 min increment it will be reflected in the size and placement of the appointment on your calendar. The two green events– one is from 2:30 to 2:45 and the other is 2:45 to 3:00.



Gmail Calendar Tips

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Copy an e-mail onto your calendar as an appointment:

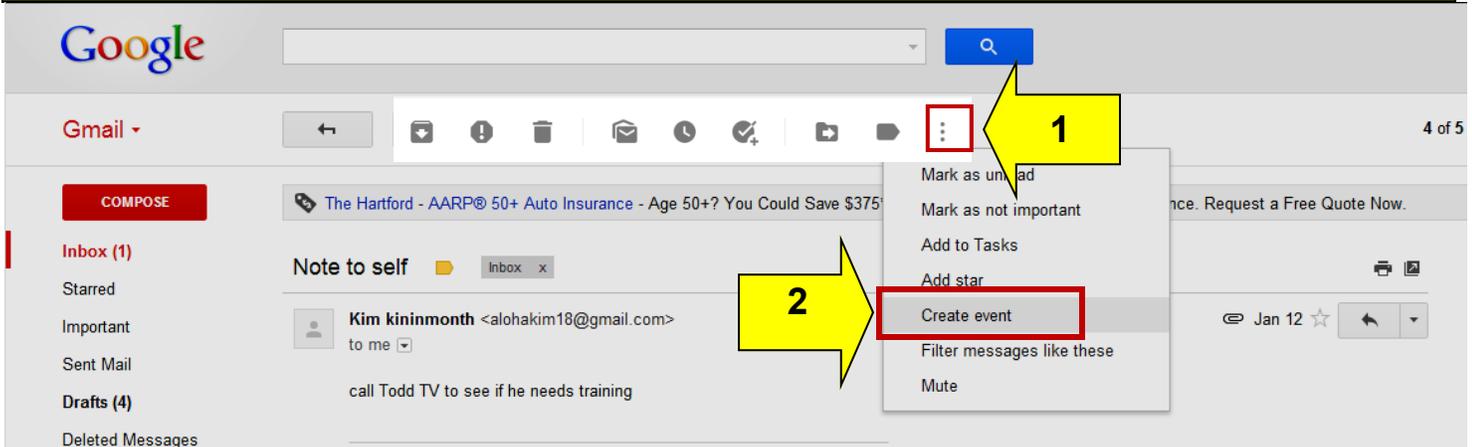
You can create a calendar even from an e-mail message. This will allow you to set a reminder to follow-up on the e-mail.

Open the e-mail message (open in it's own window):

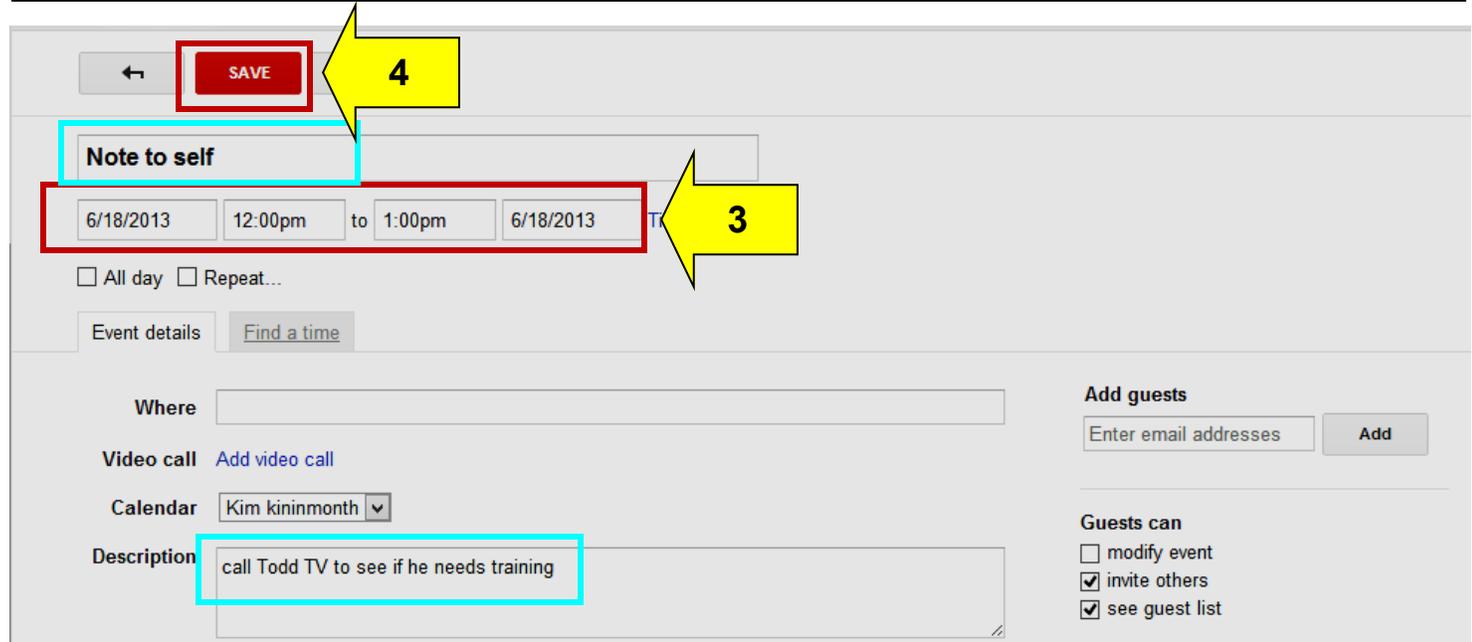


1. Left click three dots for more options.
2. Left click "Create event".
3. Change date and time of event (use date that you want to be reminded to follow up on this e-mail).
4. Save the event.

In the e-mail you have open, Left click arrow next to "More". Left click "Create event".



This image shows the even that will be created. The subject line is now the title of the event. The body of the e-mail is automatically entered in the description of the Calendar Event. You will need to



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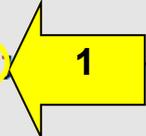
Copy an e-mail onto your calendar Google Calendar (continued...)

Most of the time when you receive a message that has a date and time in the message, it will be underlined, and you can quickly create a Calendar Event by clicking on the underlined date and/or time. Occasionally, the date and/or time will NOT be underlined, we have not determined the exact circumstances where the date and time are NOT underlined.

1. Hover cursor over the underlined date or time (*in this example if I select the date the event will show on the date only and I'd have to enter the time. If I select the time, the event will show the correct date AND time. So you may want to try clicking on the time when you are creating an event*).
2. Left click the underlined time.

This image shows the lightly underlined date and time. It is a very faint underline.

Kim,

Are you free to grab lunch on Friday the 21st at 1:00 pm?  me know. We can meet at Giordano's on Algonquin.

Thanks,
Kay

This image shows the underlined time when I hover my cursor over it.

Kim,

Are you free to grab lunch on Friday the 21st at 1:00 pm?  me know. meet at Giordano's on Algonquin.

Thanks,
Kay

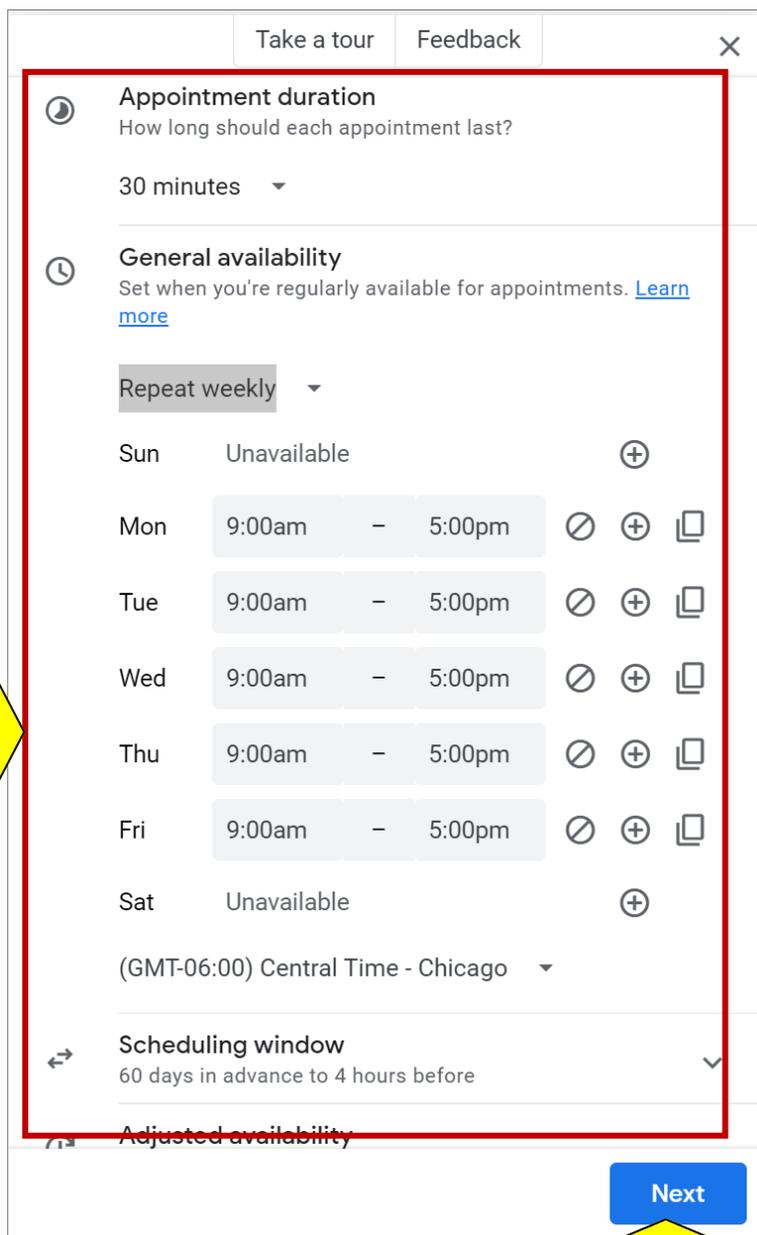
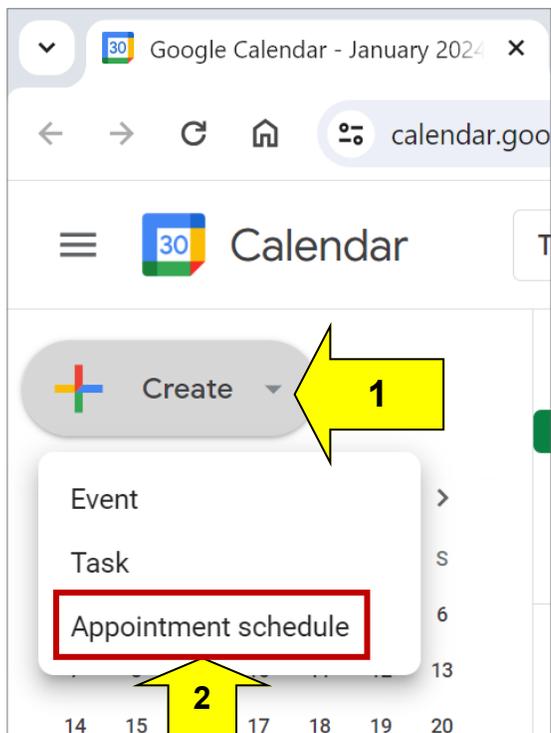
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Sending your calendar availability by e-mail (Gmail)

You will have to create Appointment schedule first. Here is how you will do that:

1. Left-click "Create"
2. Left-click "Appointment Schedule"
3. Review your working hours and all the details
4. Left-click "Next"



Sending your calendar availability by e-mail (Gmail)...Continued...

- 5. Review all the details on the second window of the panel
- 6. Left-click "Save"

We Recommend: Bookmark your "Appointment Schedule" page.

BOOKABLE APPOINTMENT SCHEDULE

Meeting with Albert

Booking page photo and name ▼
See how your identity is displayed on the booking page

Location and conferencing
Would you like to meet in person, via phone, or video conference?

Select how and where to meet ▼

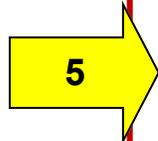
Description
Add a note that explains your service. This will appear on your booking page and in confirmation emails.

B **I** **U** | |

Add description

Booking form ▼
First name · Last name · Email address

Booking confirmations and reminders ▼
Calendar invitation · Email reminder



Back

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How to Make Guests Optional for Google Calendar Events

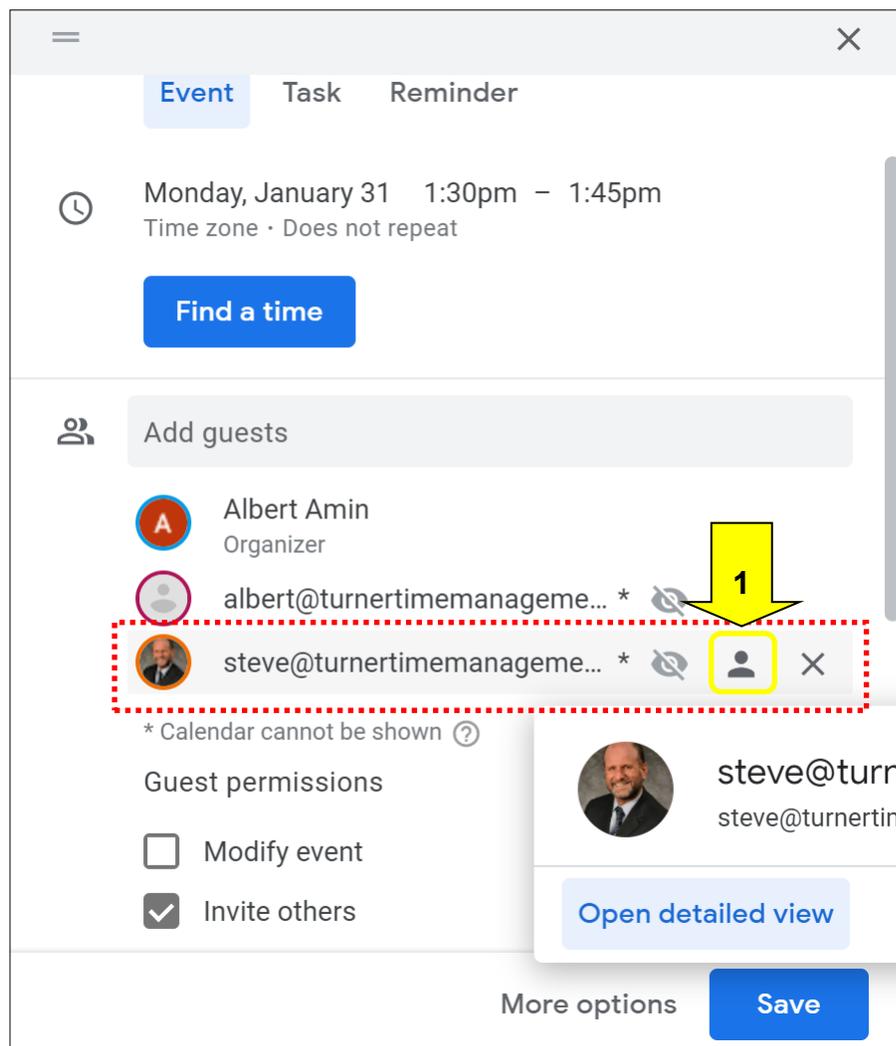
Not everyone you invite to a meeting may be a required guest. There might be someone that you want to give the choice to attend. Google Calendar provides the ability to make attendees optional, but it's not obvious.

Here is how you can mark someone as an "Optional attendee".

Hover your cursor over the attendee you want to mark as Optional. You will see the "Avatar" on the right currently filled with black.



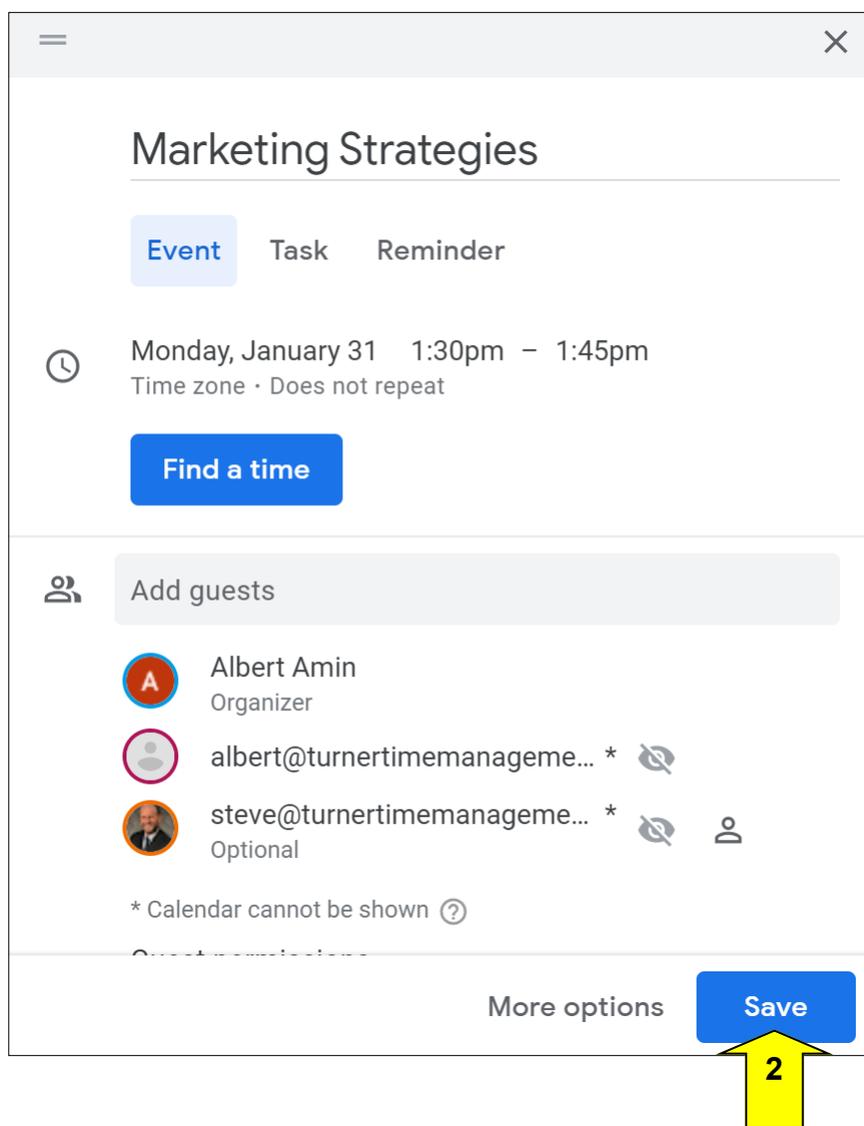
1. Left-click on "Avatar" to mark the attendee as "Optional"
(it will become hollow)



How to Make Guests Optional for Google Calendar Events... Continued

2. Left-click "Save"

The image below shows the hollow Avatar after marking it as Optional



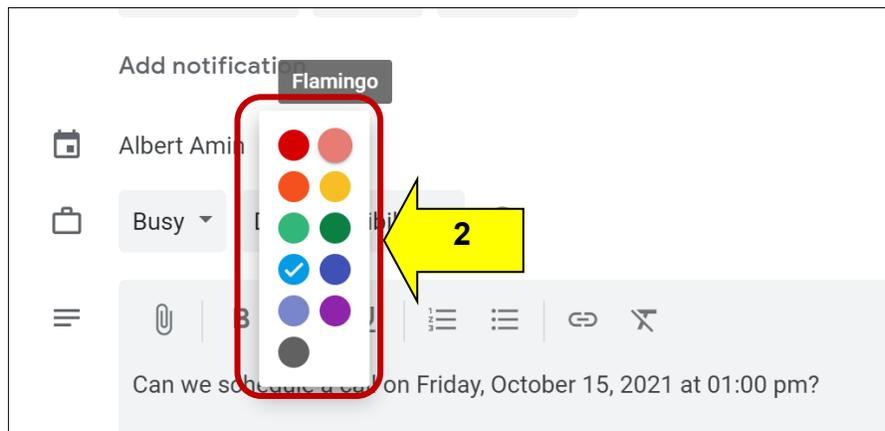
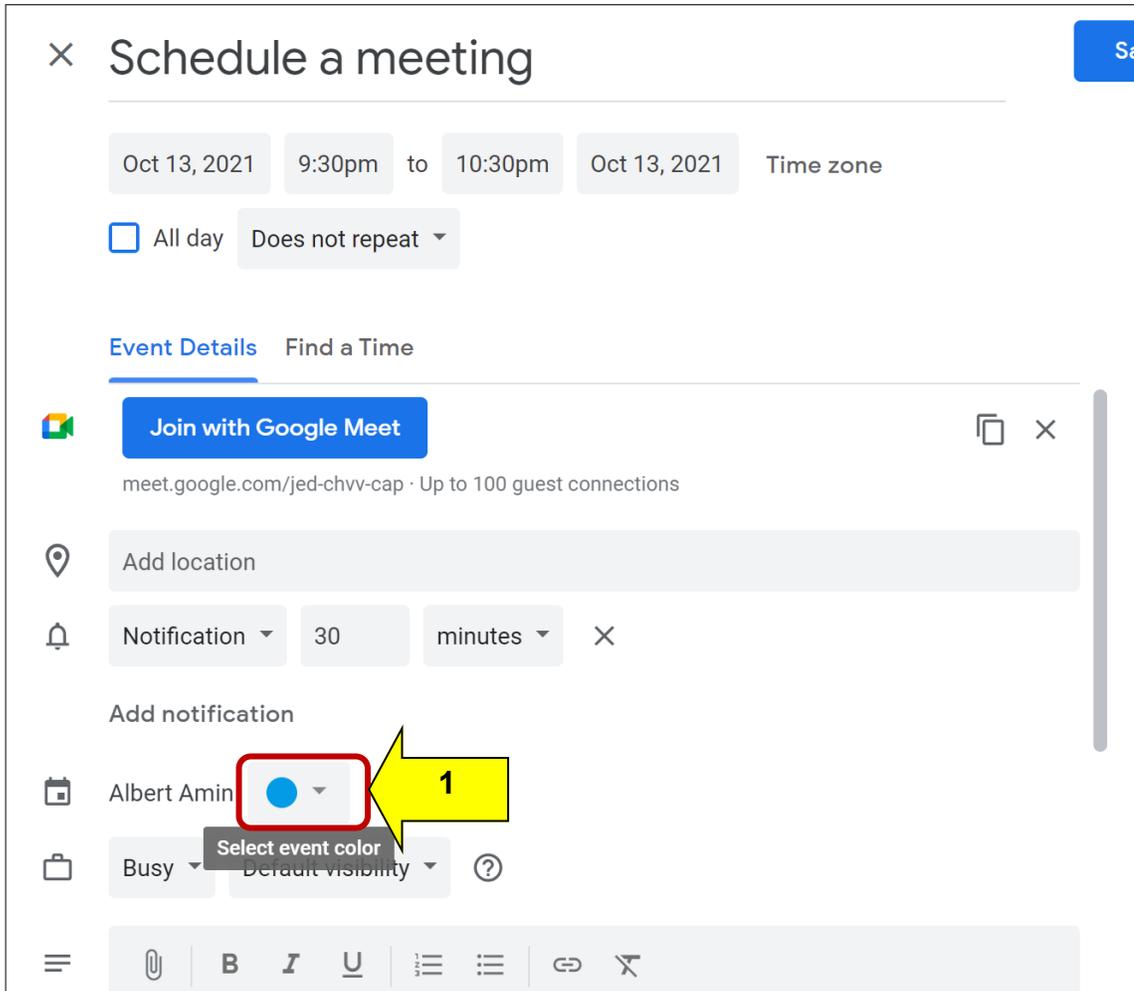
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Color Coding appointments- “Event Color”:

1. In appointment Left Click on the color icon
2. Select your desired “Event color”.

This is where you will find the “Event Color” option when creating a new appointment.



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Script your day (using the “day” view works well)

Tricks to Navigating your Google Calendar:

Move a calendar appointment:

1. Hold down left mouse button
2. Drag appointment to new time and/or date

This is the appointment in its original position.

	Mon 6/17	Tue 6/18
Cali		
10am	10 – 11 Review e-mail inbox	
11am		
12pm		

This is the appointment after it has been moved.

	Mon 6/17	Tue 6/18
Cali		
10am		
11am		
12pm		11:30 – 12:30p Review e-mail inbox

Other Calendar Keys to Consider

- Streamline: Use ONLY your Google calendar for planning schedule/action items
- ⊗ We don't recommend Google tasks, follow up flags or paper to do lists.
 - ✓ Will insure you don't overschedule yourself
 - ✓ Note: include “FLEX” and/or break time
- Insure your calendar syncs with all your devices

Calendar Keyboard Shortcuts

✓ **Navigation shortcuts:**

K or P	Go to previous period
J or N	Go to next period
R	Refresh
T	Go to today

✓ **View shortcuts:**

1 or D	Day view	4 or X	4 Day view
2 or W	Week view	5 or A	Agenda view
3 or M	Month view		

✓ **Actions:**

C	Create calendar event	CTRL + Z	Undo last action
E	View event details	ESC	Back to calendar view
Del	Delete event	CTRL + S	Save event

✓ **Application:**

/	Search	CTRL + P	Print
Q	Delete event	S	Settings
CTRL + ?	Open keyboard shortcuts		

Find Information in Seconds

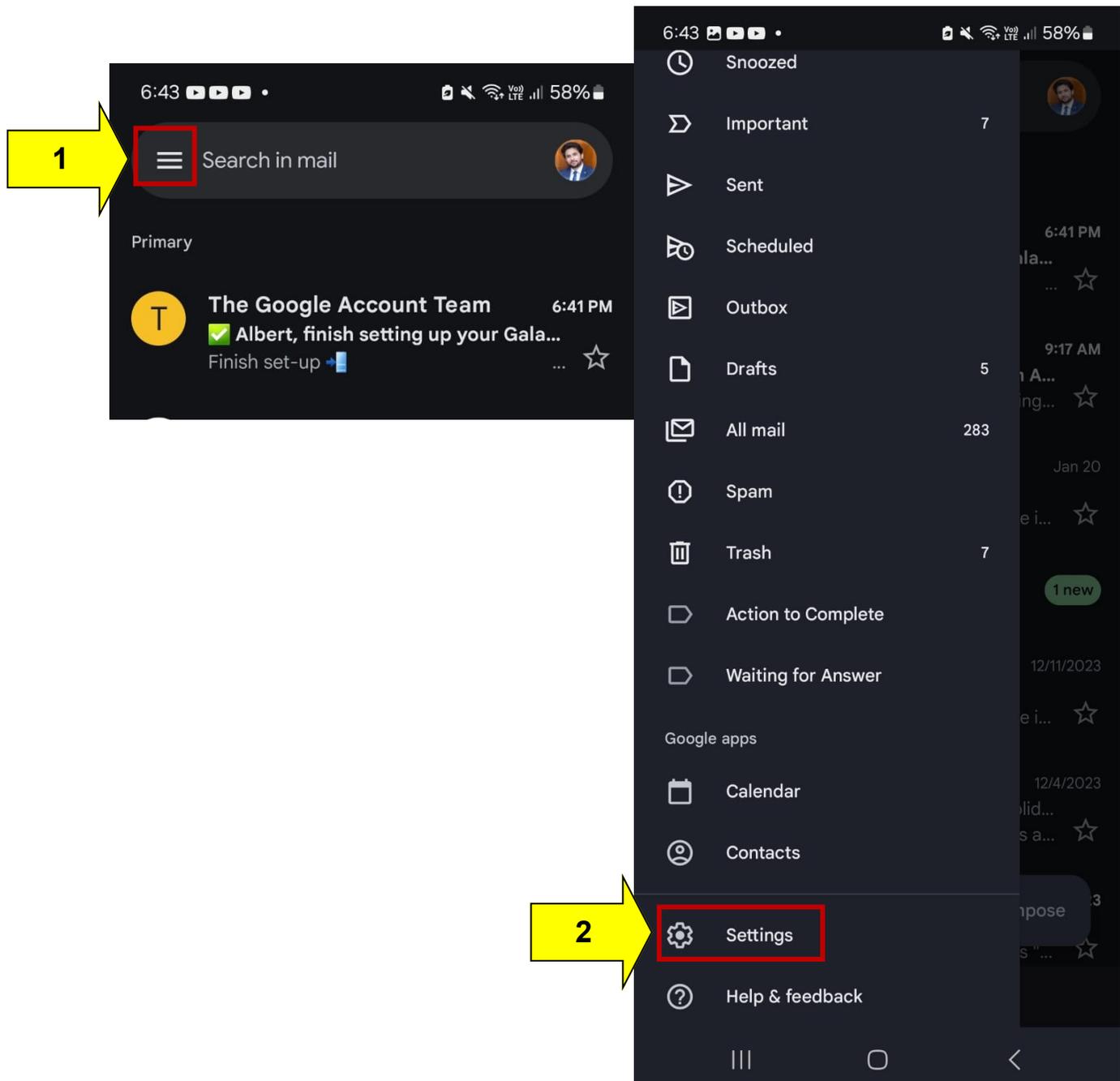
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How to Change Days of Mail Sync in Gmail

By default Gmail is set to sync 30 days. However, you can change it:

This process is shown on Android phone.

1. Tap the menu option in the top left section
2. Scroll down and Tap “Settings”

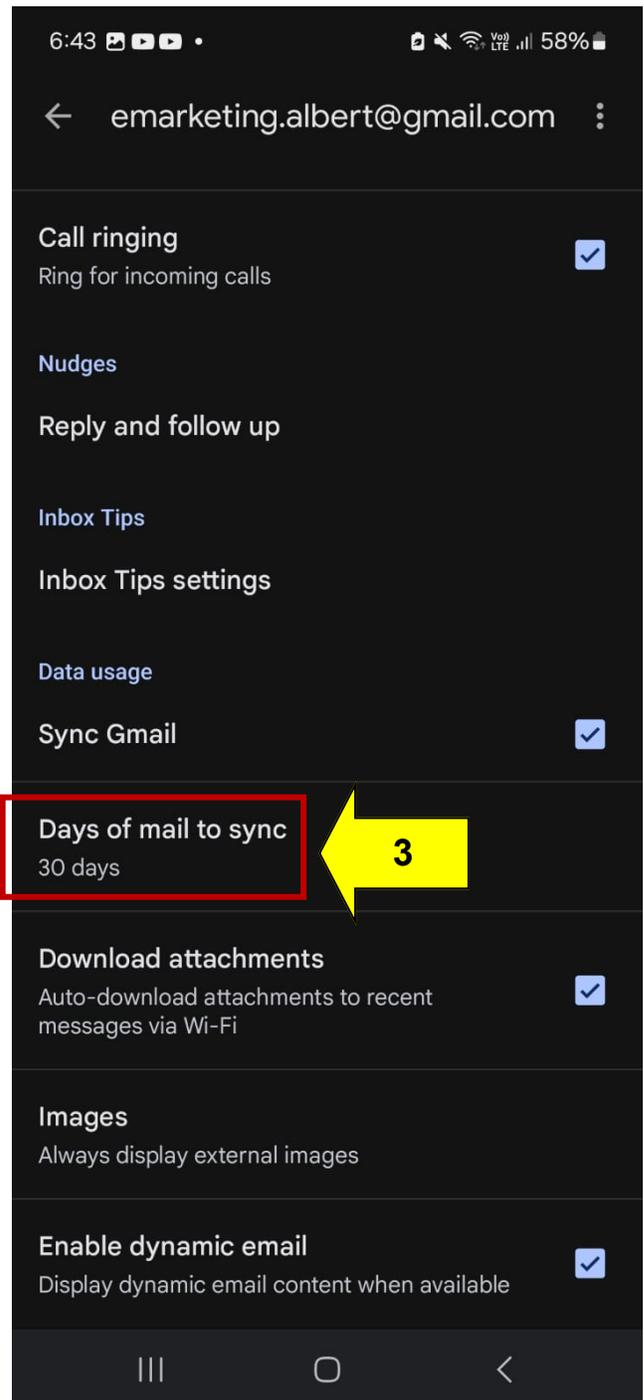
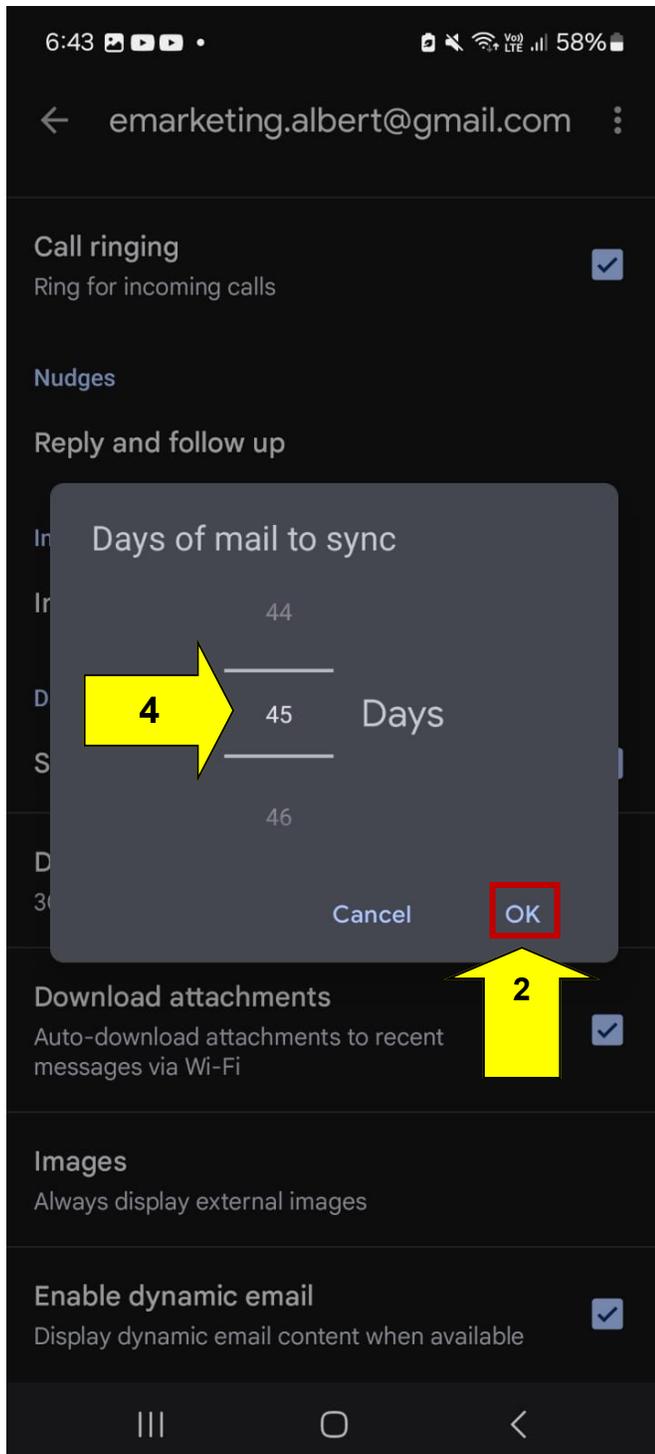


Find Information in Seconds

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How to Change Days of Mail Sync in Gmail...Continued...

- 3. Tap "Days of mail to sync"
- 4. Slide up/down to select days
- 5. Tap "Ok"



Find Information in Seconds

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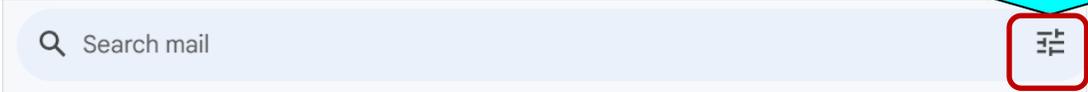
2 . Find e-mails, documents, files, ANY information in seconds

Search for e-mails by:

- ✓ To: (Person’s name) or From: Finds anything sent To or From person
- ✓ Subject: (type words to search in “Subject:” field)
- ✓ for more specific search can also use Advanced search options
- ✓ Put “quotes” around specific phrases or names

✓ Enter more information to help refine your search...
Example: Bill Jones ABC Company Price List

- ✓ Has: attachment finds any message with attachment
- ✓ Filename: pdf finds any message with PDF attachment
- ✓ Has:yellow-star finds any message marked with a yellow star *(start by typing a color after has: and Gmail will make suggestions)*



Process & Organize e-mails

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

3. The most efficient way to process and organize e-mails

RULE #1: Anything you do repeatedly for your business deserves a process (including getting control of your Inbox...)

a) Create new “top level” e-mail labels by priority NOT by subject.

- 1 - Actions to Complete (‘Must do’ actions, projects, etc.)
 - ✓ If you have large project(s) can create project sub-folder(s) under here
- 2 - Waiting for Answer (Everything needing a reply before you take action)
- 3 - Read or Review Later (e-mails to read or review at your convenience)
- 4 - Under Development (‘Not yet’ or more data/resources needed)
- 5 - Will Refer to Later (can move later to ‘Documents’ or archive)
 - ✓ **Most of your emails can get this label**
- 6 - Keeping Just in Case (vs. deleting when you may need it later)

**Emails can have more than one label.*

How to create new “top level” e-mail labels

1. Left click the gear icon
2. Left-click “See all settings”
3. Left-click “Labels”
4. Left click “Create new label”
5. Enter label name
6. Left-click “Create”

b. Make sure you label everything in your inbox you’ve read

- Recommendation: Only use your Inbox for:
 - ✓ What you haven’t read yet
 - ✓ What you are going to work and why (labels)
- More recommendations for organizing your e-mail
 - ✓ If you’re finished with an email, delete it or if you may need it later, “Archive” it.
 - ✓ Contact TurnerTime if you need archiving assistance

Gmail Calendar Tips

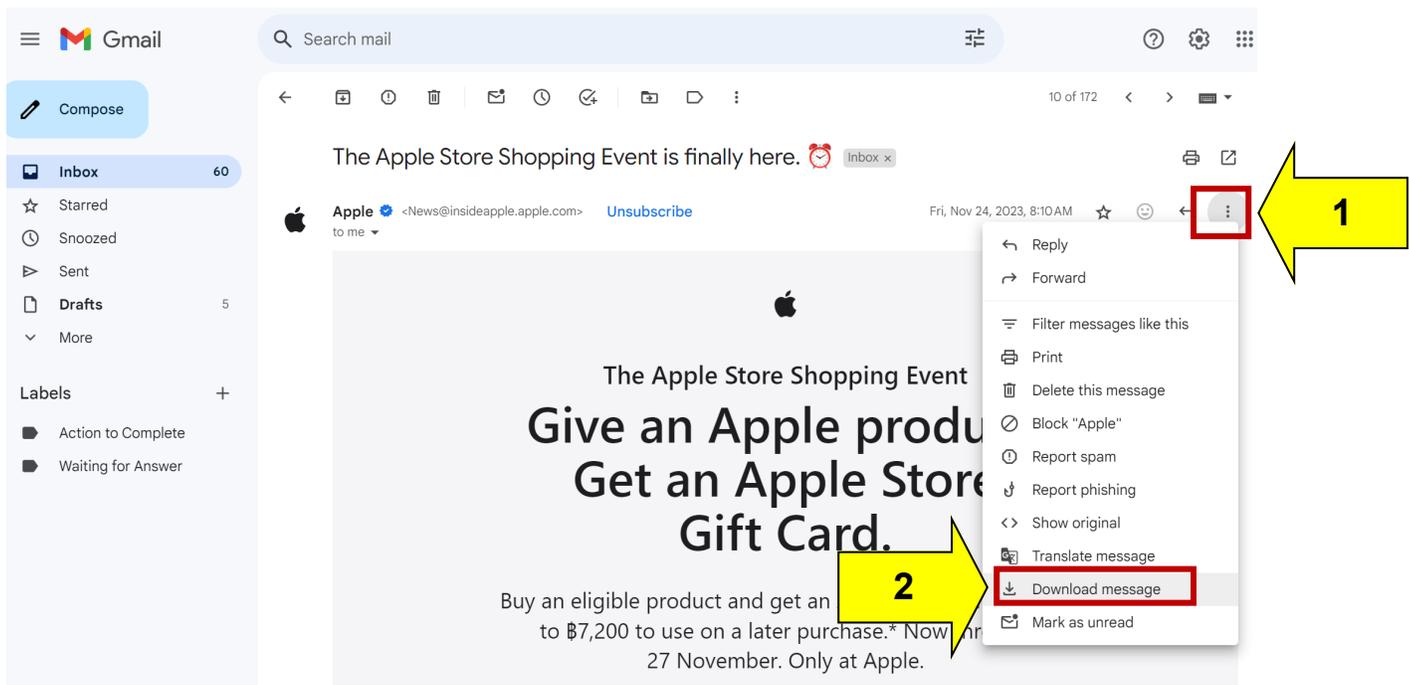
QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

How to Save an Email into Document Folder on your Computer

Open the email that you want to save into documents.

1. Left-click the three dots for “More” actions
2. Left-click “Download message”

The image below shows how you will save an email into documents



Process & Organize e-mails

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

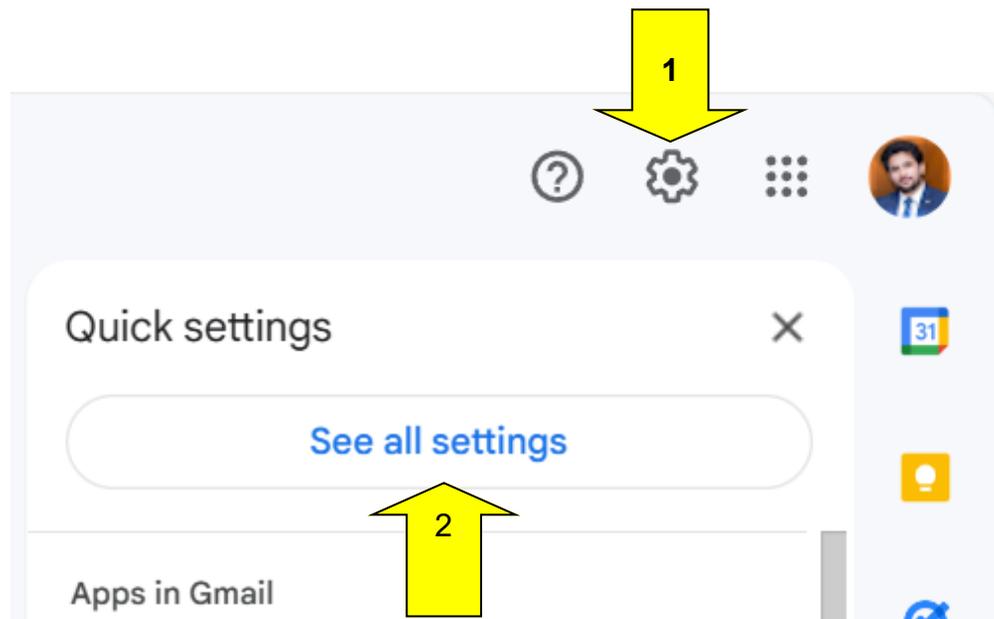


Optimize Gmail for increased efficiency

STOP going back to Inbox after handling an email, change option to open next email after moving or deleting an open item. You will find this setting in “Advanced”. Here is how you can enable this option:

1. Left-click gear icon.
2. Left-click “See all settings”.

The image below shows how you will go into Advanced Settings



Process & Organize e-mails

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

Optimize Gmail for increased efficiency (continued...)

On the next window:

3. Left-click "Advanced"
4. Left-click "Enable" to checkmark
5. Left-click "Save Changes"

The image below shows the window where you will see the option under Advanced settings

The screenshot displays the Gmail Settings interface. At the top, the 'Settings' title is followed by a navigation menu with tabs: General, Labels, Inbox, Accounts and Import, Filters and Blocked Addresses, Forwarding and POP/IMAP, Add-ons, Chat and Meet, and **Advanced**. A yellow arrow labeled '3' points to the 'Advanced' tab, which is highlighted with a red box. Below the navigation menu, the 'Auto-advance' section is visible. A yellow arrow labeled '4' points to the 'Enable' radio button, which is selected. The 'Unread message icon' section is also visible, with a yellow arrow labeled '5' pointing to the 'Save Changes' button at the bottom of the settings page.

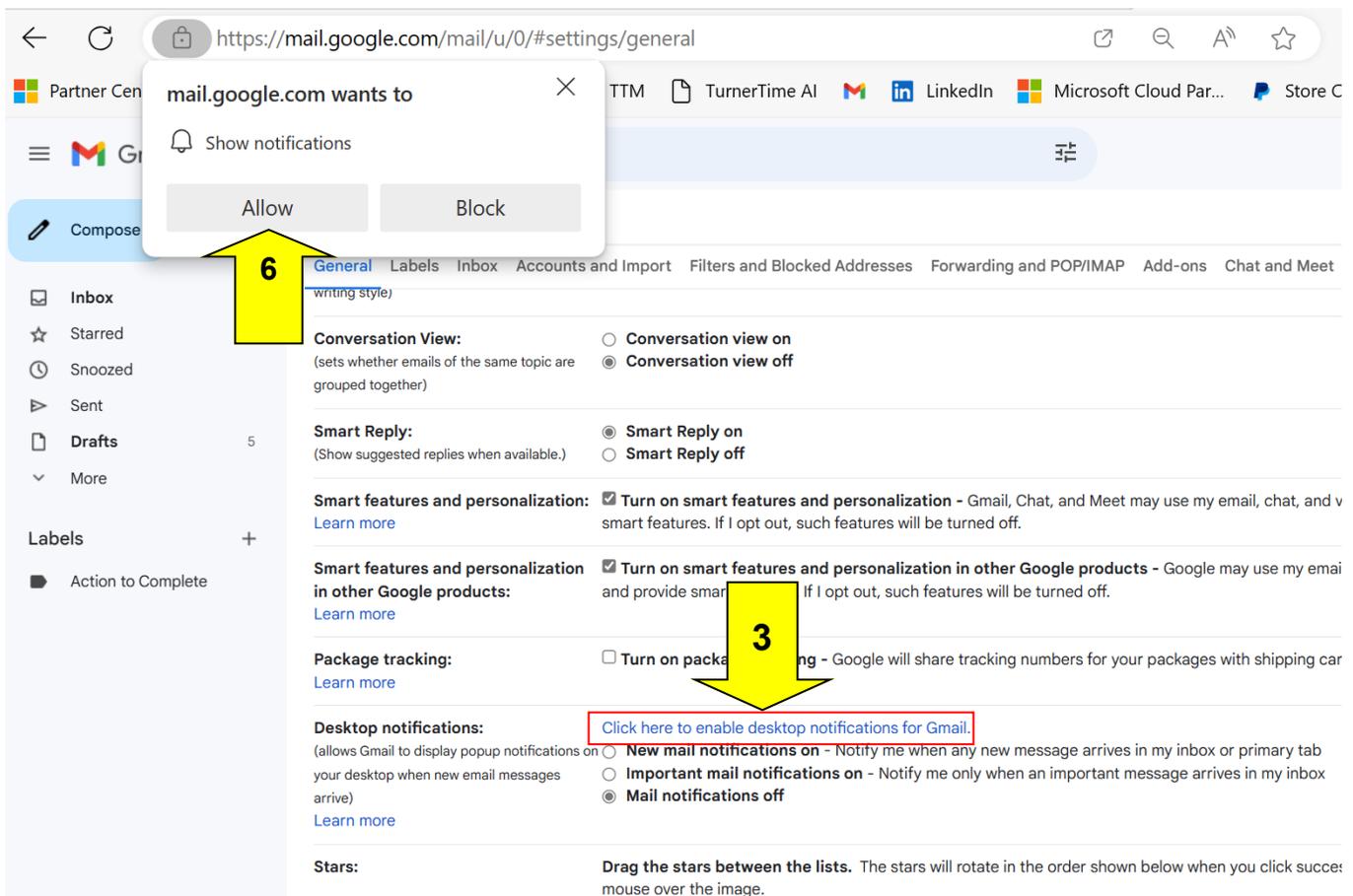
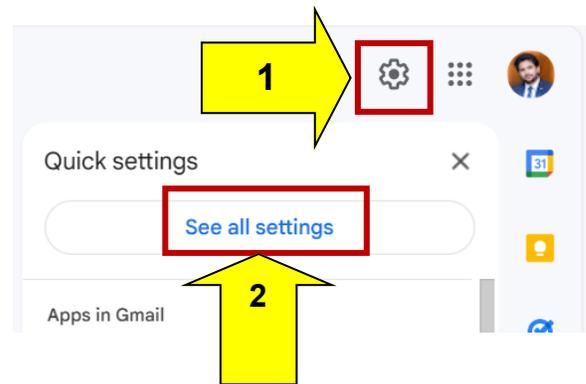
Avoid Information Overload

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

How to Turn On Desktop Alerts in Gmail

Desktop alerts are turned off by default in Gmail. However, if you want to turn them on, you can do that in the settings. Follow the instructions number wise with arrows.

1. Left-click the gear icon in the top right section
2. Left-click "See all settings"
3. Scroll down and in the "Desktop notifications" section, left-click on "Click here to enable desktop notifications for Gmail."
(A box at the top will pop up)
4. Left-click "Allow"



Avoid Information Overload

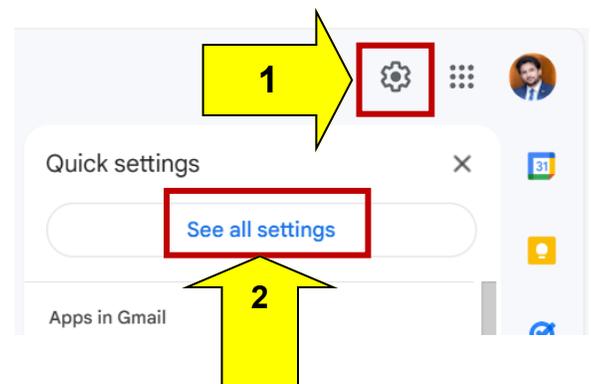
QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

How to Turn Off Spelling and Grammar Check

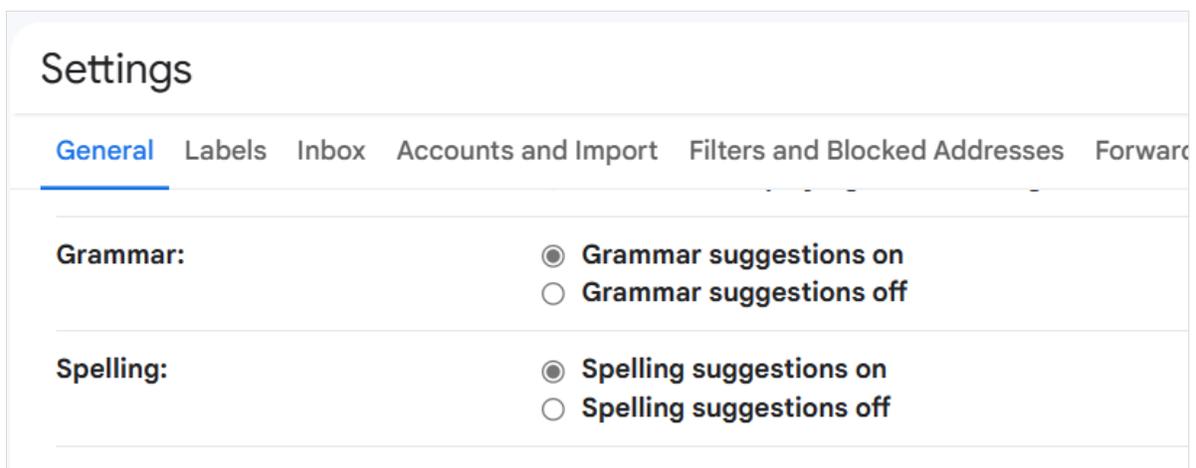
In Gmail, Spelling and Grammar check is turned on by default. However, you can turn it off if you want. Here is how you will do that:

1. Left-click the “Settings” icon in the top right section
2. Left-click “See all settings”

In Gmail, Spelling and Grammar check is Turned on by Default.



3. In the General tab, scroll down and turn off the grammar suggestions and spellings suggestions which ever you want.



Scroll Down and left-click “Save Changes”

Save Changes

Cancel

Avoid Information Overload

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Steve@TurnerTimeManagement.com

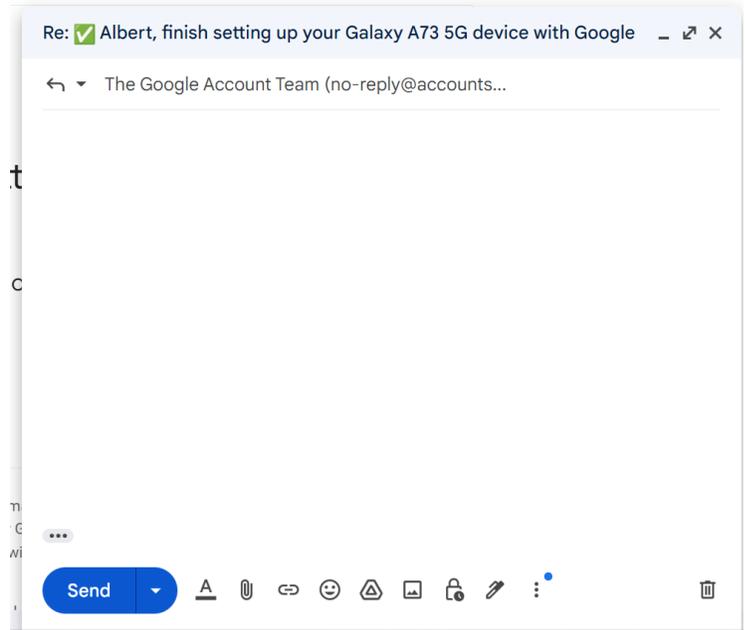
How to Open Replies/Forwards in the New Window

By default Gmail opens up replies and forwards in the same window. However, you can quickly open it in the new window using a keyboard shortcut.

Open the email:

Option 1:

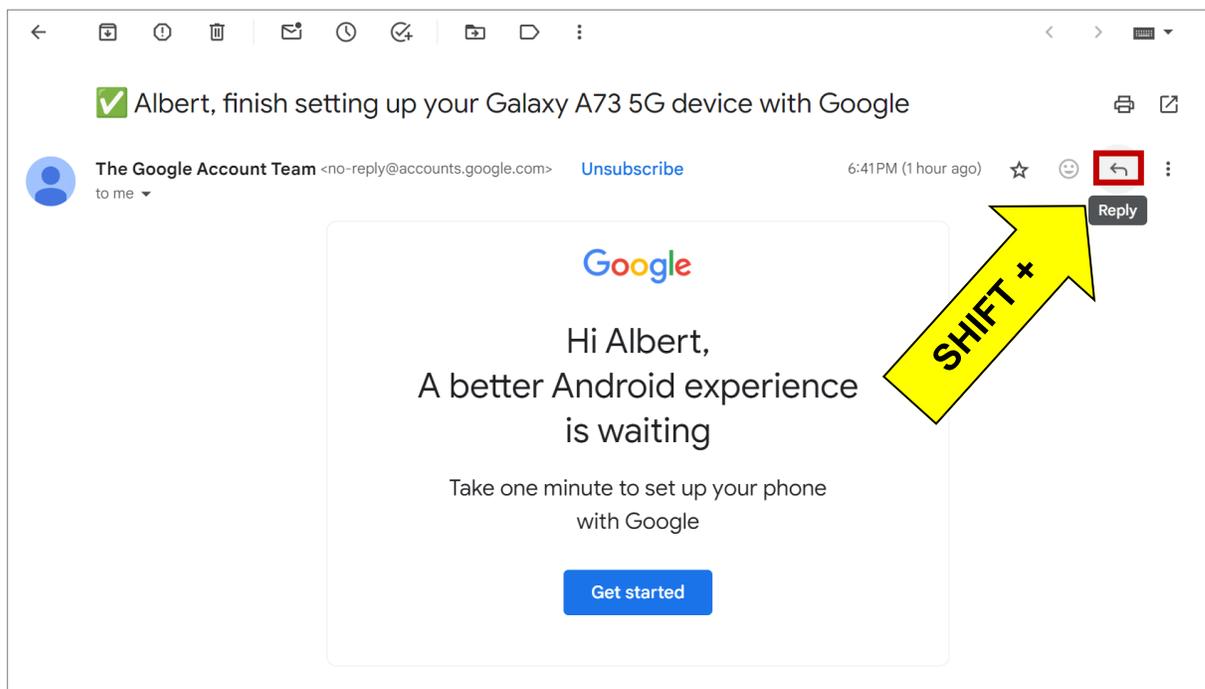
Press **(SHIFT + R)** to reply an email
Press **(SHIFT + F)** to forward an email



Option 2:

You can also use your Mouse and Keyboard Together.

Press SHIFT key on your keyboard and left-click “Reply” or “Forward”.



Process & Organize e-mails

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

d. Follow effective e-mail guidelines

- Subject Line: It's your "Headline"/"Call to Action"/summary—does your recipient have a good idea what they need to do, by your subject line alone?
 - ✓ Change subject line if subject changes (or start a new e-mail)
 - Good subject lines will make finding e-mails later easier
 - ✓ Keep Subject line SHORT (many emails are viewed on mobile devices)

Average subject line: "Usage Report for ABC Co."
"Action" subject line: "ABC Usage =HUGE upside!"

MORE Effective E-mail Guidelines

- A phone call is virtually always better than just sending an e-mail
- Avoid e-mail in a back/forth debate or when difficult to write email
- Don't e-mail when you're upset, unsure or need instant response
- Sending an important and/or time sensitive e-mail? Call them first
- If Subject line is blank – fill it in.
- Try to have only ONE subject matter per e-mail
- Use 'To:' field for 'Action' and 'Cc:' for 'FYI Only'
- Put action items/key info at beginning of e-mail
- Keep e-mail short; bullets/single line sentences will insure its read
- Provide quick summary of attachments; use good file names
- Resend an email to save time. To resend, click "Reply" or "Forward" the email, change the recipient if needed and send it

e. To clean up your Inbox quickly (see our coaching program for several even more powerful recommendations):

FIRST...Select all e-mails you know can delete without opening

1. Select multiple e-mails; Left Click the checkbox on the right of each email OR SHIFT + Left Click on first and last email in the range you want to select
2. Delete all those e-mails at once (CTRL Key + D or DEL key to delete)

f. Review each new e-mail only once to prioritize - TOUCH E-MAILS AS FEW TIMES AS POSSIBLE (JUST LIKE PAPER)

You must CONTROL the Inbox – since the older the emails in your Inbox get the farther they get from your memory.

We recommend only keeping in the inbox what you haven't looked at yet or are working on today.

During E-Mail Management sessions, go through e-mails sequentially - GET INTO THE "ZONE" SO YOU CAN HANDLE E-MAIL FAST

1. Open newest e-mail full screen (double click or press ENTER)
2. Two minutes or less and important: DO IT NOW
 - ✓ Use e-mail shortcuts to Reply, Forward, Delete, Print, etc.
3. Going to address it later today?
 - ✓ **Leave it in the e-mail inbox and go to the next message**
4. Going to address it sometime after today?
 - ✓ File e-mail into appropriate folder
5. Once Inbox has been gone through once, go back to the top e-mail in your Inbox.

Process & Organize e-mails

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

Using Email Templates

Using “Email Templates” for frequently used text, will help you save time when composing e-mail messages. You will want to use Email Templates for anything you find yourself typing repeatedly. You can always change information in the Email Templates (e.g. dates and times of meetings and calls). *You must first turn on “Email Templates” in Settings under “Advanced”. (instructions start on next page).*

Commonly used phrases for “Email Templates”:

- Please see attached and let me know if you have any questions.
Thank you,
Kim
- Please call me on my cell phone at 630-774-7944. Thanks, Steve
- Thank you for your business!
- I’m in a meeting. Will call you back later.
- For your information
- I thought you might find this helpful.
- My mailing address is:
Turner Time Management, LLC
Attn: Steve Turner,
306 Stratford Place, Unit 21
Bloomingdale, IL 60108
- Conference call information:

Our weekly call will be held on July 10th at 9 am CST
Call hosts: Steve Turner, Bill Gates, Jim Smith
Inside US dial in: 888-555-1234
International dial in: 999-555-1111
Conference ID: 378950483
Link to meeting: <https://join.me/>

**Can also be set
up on iPhone/
iPad! Please see
iOS Quick Refer-
ence Tri-fold.**

If you have any questions or suggestions for this week's call, please send me an e-mail.

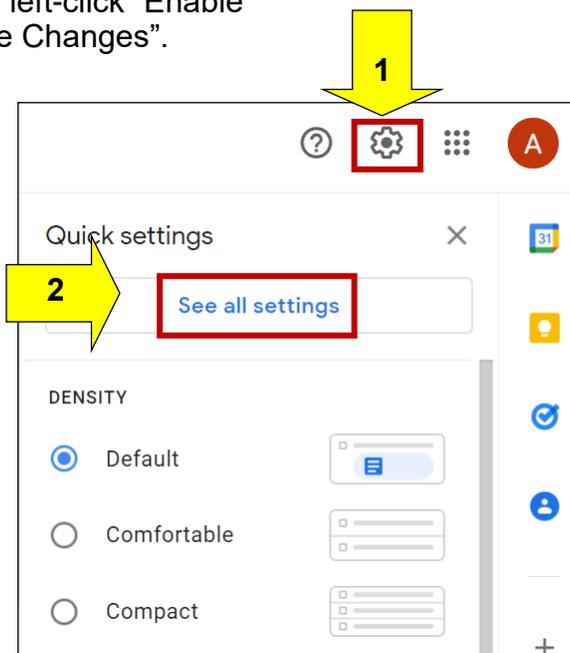
Process & Organize e-mails

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

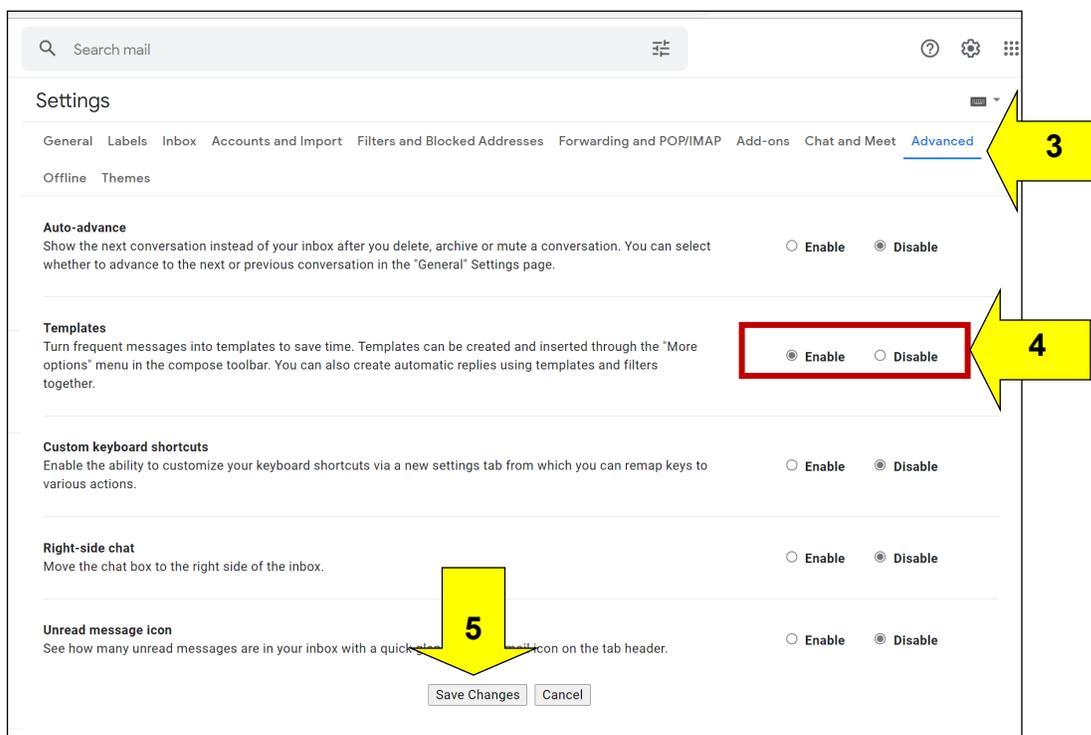
Email Templates (continued...)

Turn on “Email Templates” in Settings

1. Left click gear icon.
2. Left click “See all settings”.
3. Left click “Advanced”.
4. Under “Email Templates”, left-click “Enable”
5. Scroll to bottom and “Save Changes”.



This image shows where you will find “Labs”. Enable Email Templates.



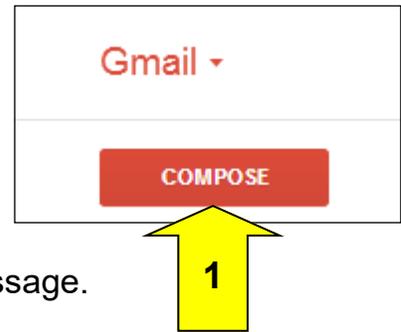
Process & Organize e-mails

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

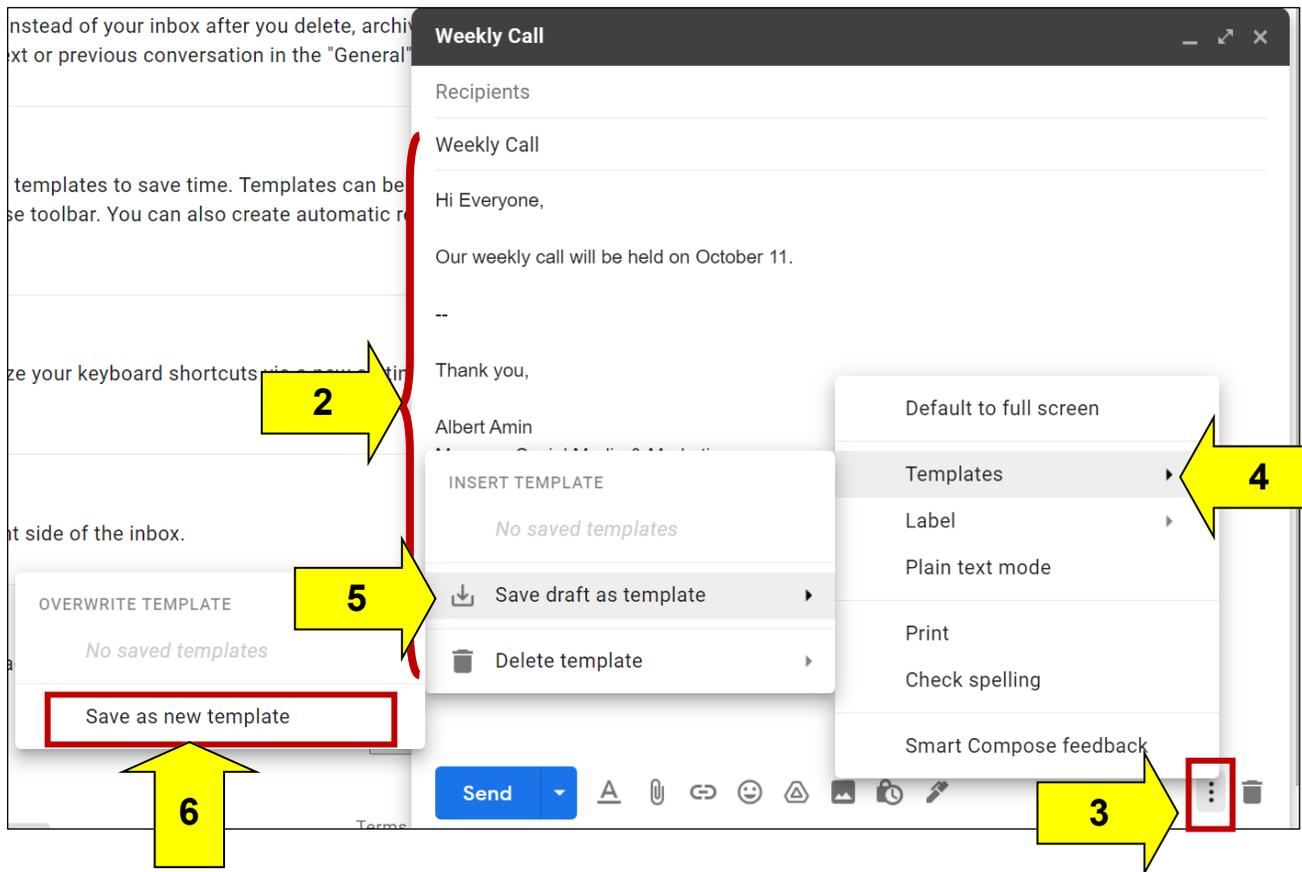
Email Templates (continued...)

Create Email Template

1. Left click "Compose".
2. Type body of the message.
3. Left click three dots in bottom right corner of message.
4. Hover cursor over "Templates".
5. Left click "Save draft as template".
6. Left click "save as new template"



This image shows where you will left click the arrow in the bottom right corner of new message.



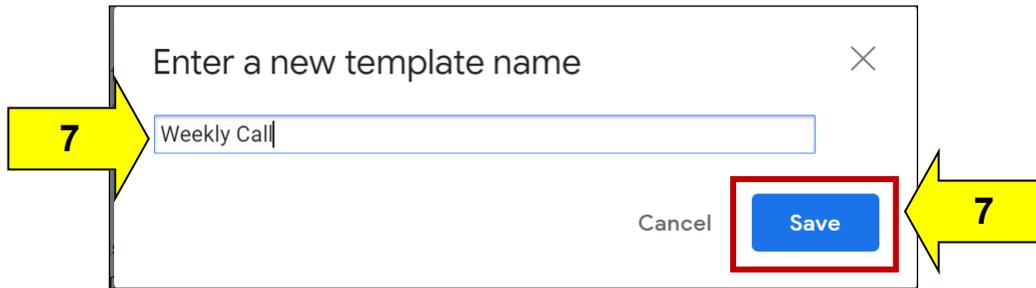
Process & Organize e-mails

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Steve@TurnerTimeManagement.com

Email Templates (continued...)

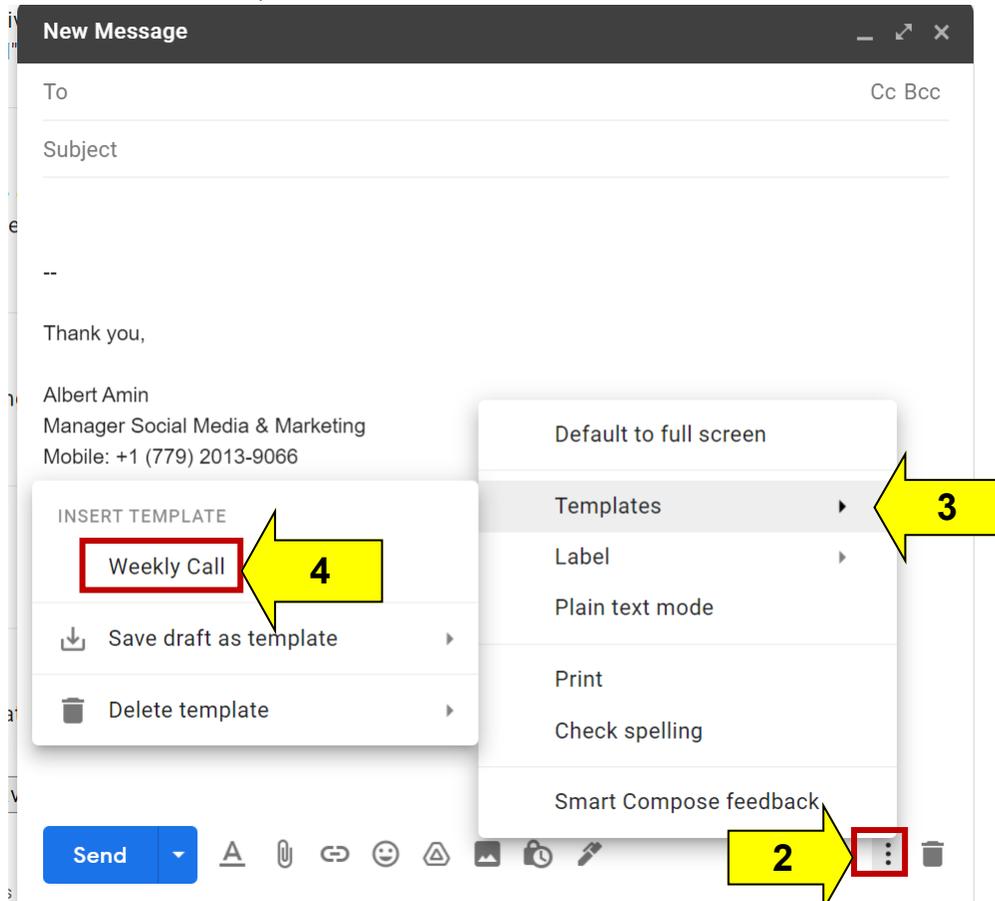
7. Type a name for the Email Templates.
- . Left click "OK".

This image shows where you will name the new Email Templates.



Use Email Templates

1. Left click "Compose".
2. Left click three dots in bottom right corner of the message.
3. Hover cursor over "Templates".
4. Left click desired Email Templates (under "INSERT TEMPLATE")



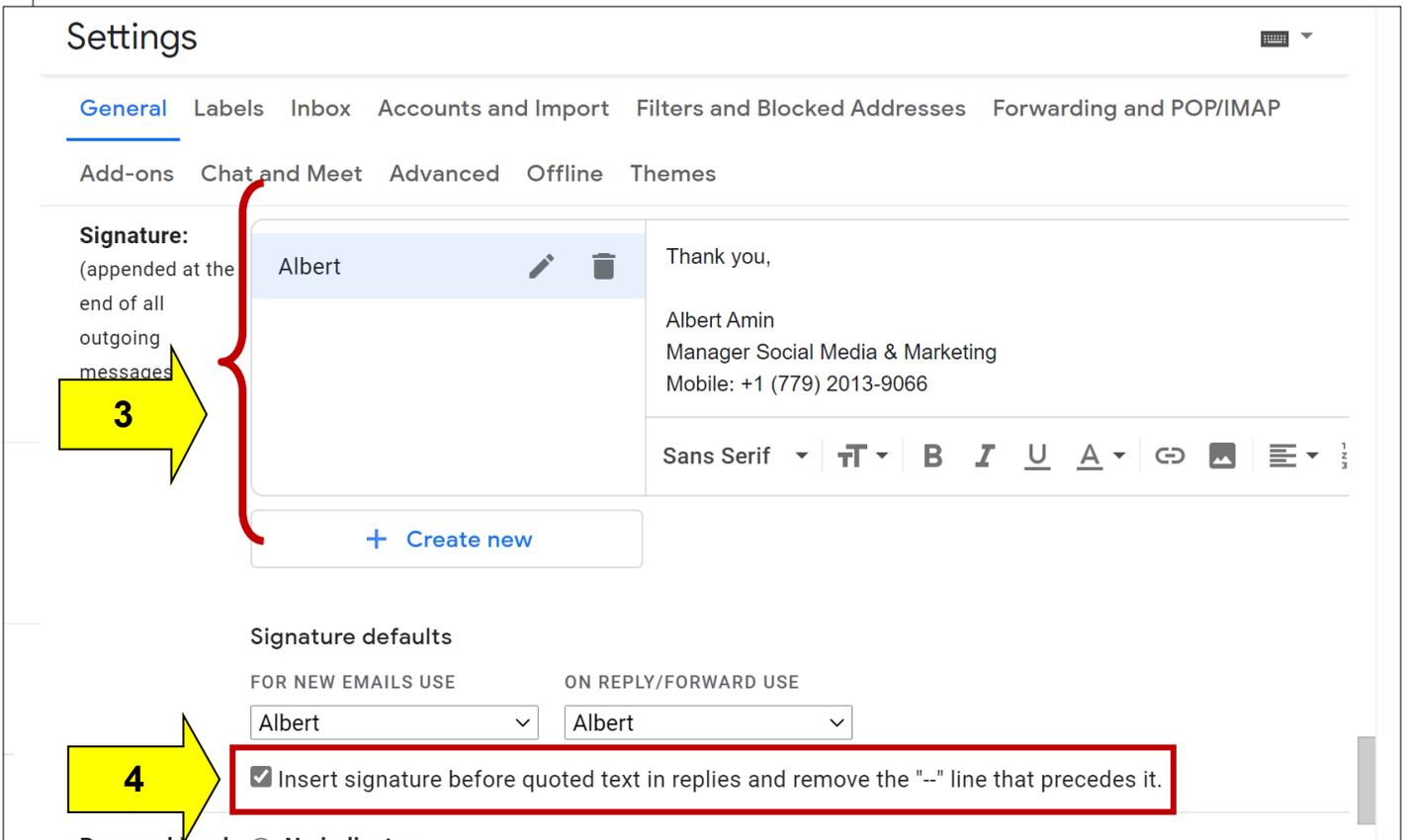
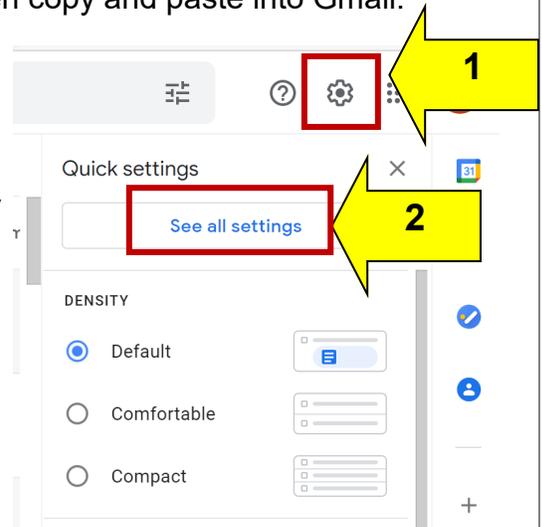
Consolidate All Tasks...

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

Create Auto Signature in Gmail

You will want to create a signature to use on all of your e-mail messages (New messages, Reply and Forward). Include important contact information in your signature; Contact info (Name, title, phone, fax, e-mail, website), Legal disclaimer, Any other information you want all customers to know - Link to your Linked In profile. It may be easiest to compose your signature in Word (or any other word processing app), and then copy and paste into Gmail.

1. Left click gear icon.
2. Left click "See all settings".
3. Scroll down to Signature and type in signature.
4. Left click "Insert this signature before quoted text in replies....." (this will put your signature immediately after you reply text and not at the very bottom of the email).
5. Scroll down and left click "Save Changes"



Effective File Organization

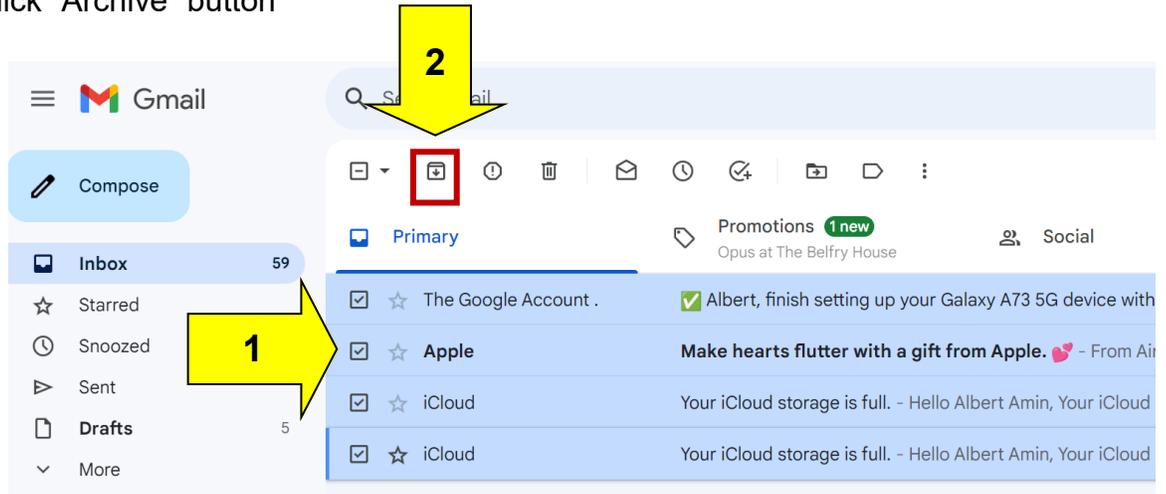
QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

How to Move Emails to Archive

There are ways you can archive emails.

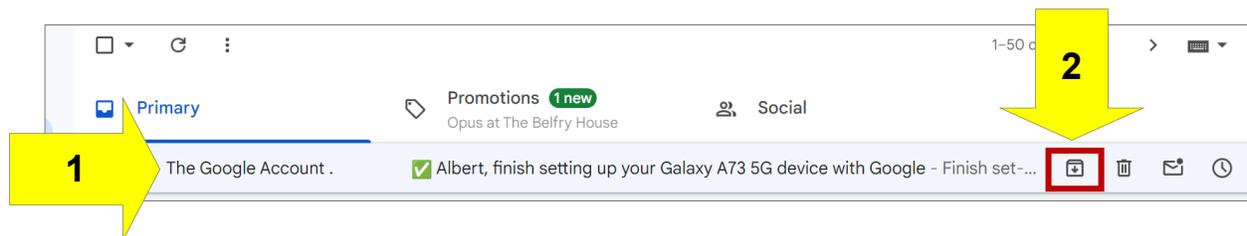
Archiving Multiple Emails at Once:

1. Left-click the checkboxes on the right of the each email
2. Left-click "Archive" button



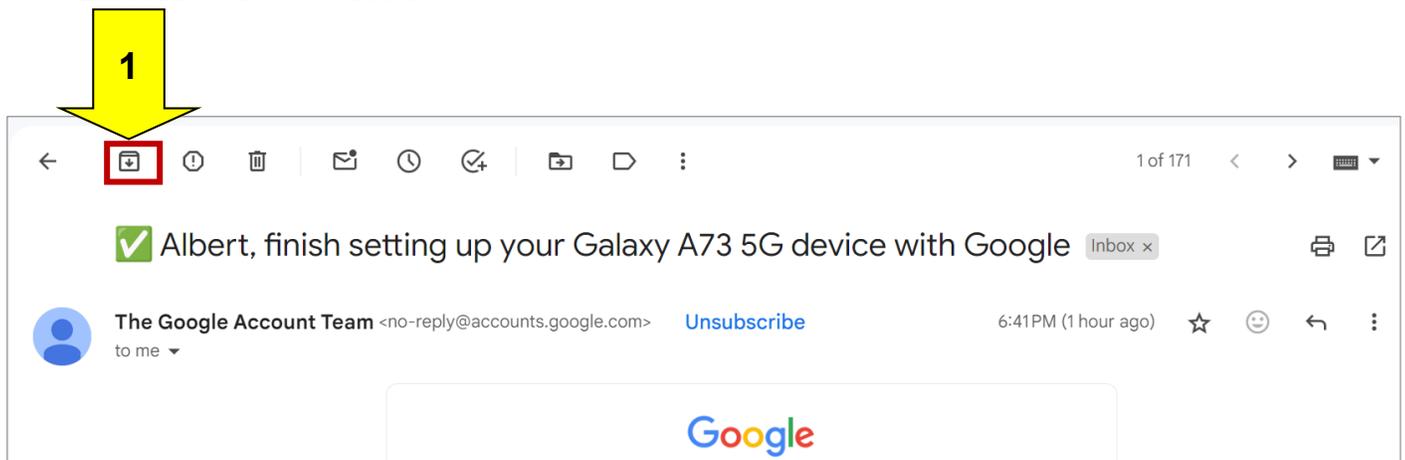
Archiving an Individual Email in the Inbox:

1. Hover your cursor over the email and on the right you it will show you some action items
2. Left-click "Archive" button



Archiving an Opened Email:

1. Left-click "Archive" button



Effective File Organization

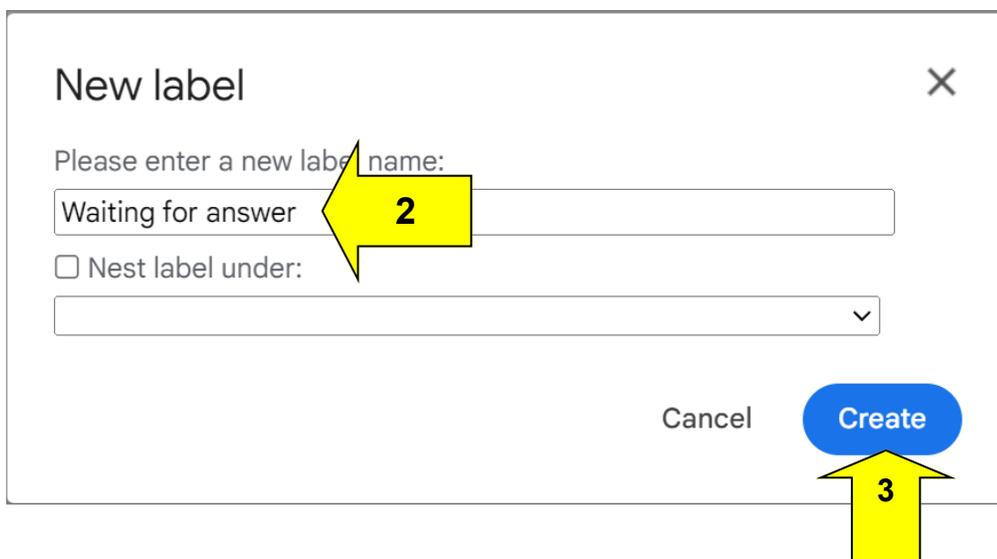
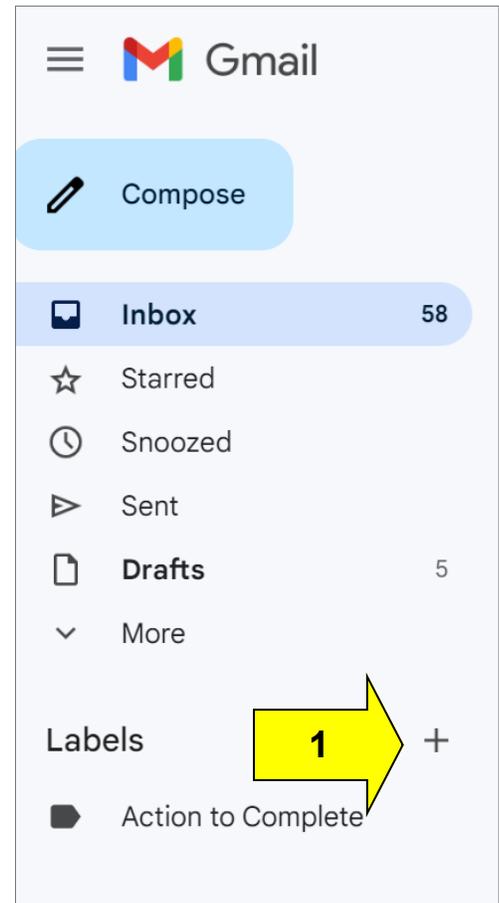
QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

How to Create and Use “Waiting for Answer” Label

If you would like to keep track of e-mails you send that you are waiting for an answer on, you can create a special label in Gmail. This will allow you to assign a label to the e-mail before you send it out and do a follow up on e-mails that you needed a response for.

1. On the right of Labels, left-click **+** button
2. Enter label name “Waiting for answer”
3. Left-click “Create”

This images show the process to create new label.

A screenshot of the "New label" dialog box in Gmail. The title is "New label" with a close button (X) in the top right. Below the title is the text "Please enter a new label name:". There is a text input field containing "Waiting for answer". A yellow arrow with the number "2" points to this input field. Below the input field is a checkbox labeled "Nest label under:" followed by a dropdown menu. At the bottom of the dialog are two buttons: "Cancel" and "Create". A yellow arrow with the number "3" points to the "Create" button.

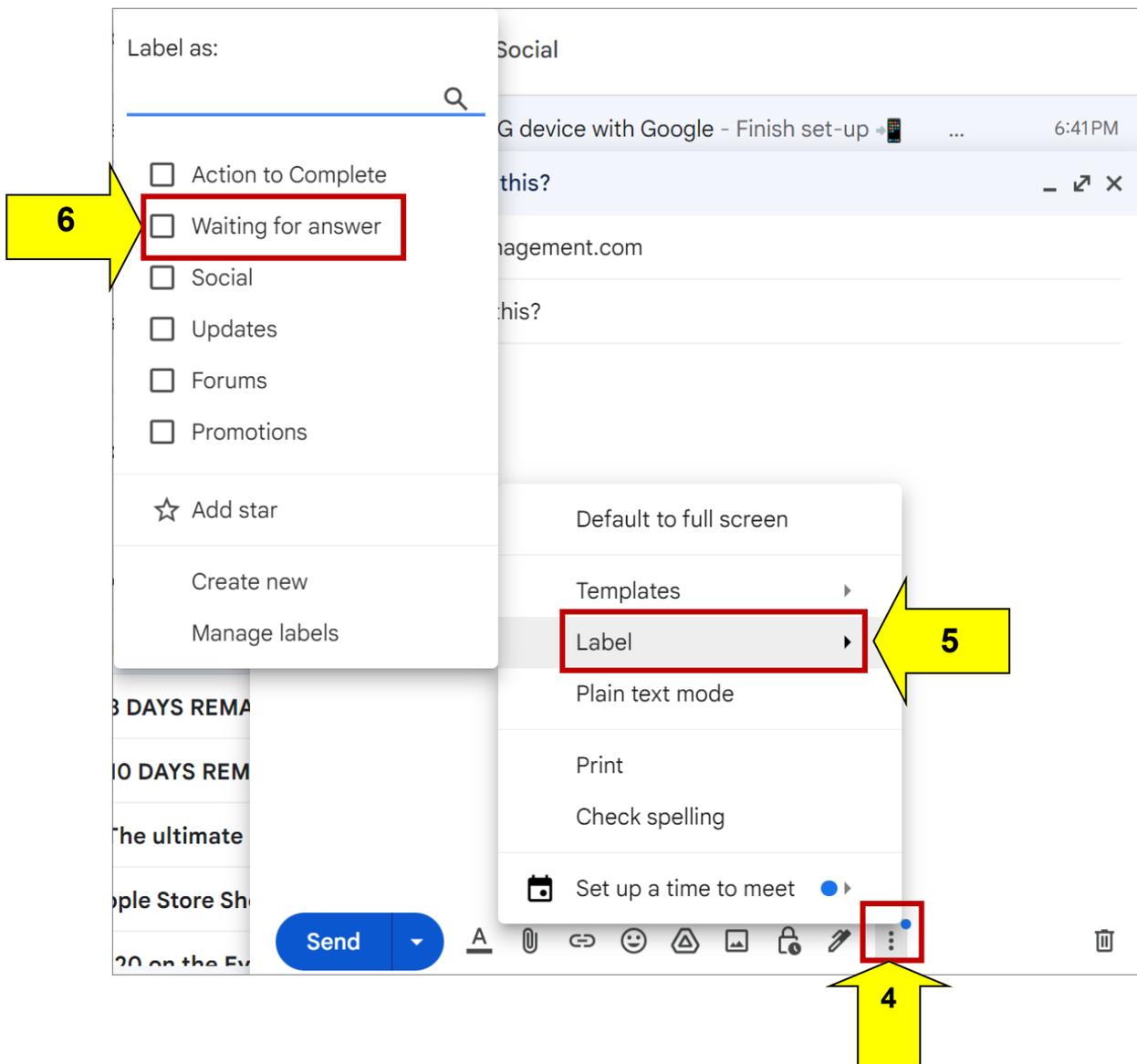
Effective File Organization

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

How to Create and Use “Waiting for Answer” Label...Continued...

- 4. Before sending an email, left-click three dots
- 5. Left-click “Label”
- 6. Left-click the checkbox to assign category

This images below show how you will assign a waiting for answer label before sending out an email.



Consolidate All Tasks...

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

- Use your Auto Signature and have useful information in it**
(For tutorial on how to create Auto Signatures, please go to page 101)
 - Make sure you have a signature for both new and replies
 - Set up on each mobile device (tablet, smartphone)
 - "Best Practices" for everyone in the organization
 - Contact info (Name, title, phone, fax, e-mail, website)
 - Legal disclaimer
 - Any other information you want all customers to know

- 4. Consolidate all tasks, projects, etc.**
TAKING ACTION... "Action precedes motivation"; you must START to become motivated
"Better to do something imperfectly than to do nothing flawlessly."
Decide what to do with e-mails that would normally accumulate in your Inbox

- It's about prioritizing what truly needs action—**
What will get you to your goals? (boulders & rocks)
NOT
Just doing what's easy (i.e. "sand") or what's more enjoyable
You can't do everything, so do what matters most

- Streamline to simplify/improve efficiency - Have ONE place to take notes/action items and initially get all your action items into Inbox**
 - We recommend using short (subject only) e-mails sent to yourself:
 - a) On smartphone, tap and hold Gmail icon and tap "Compose". You can also use Siri on iPhone/iPad or Google Assistant on Android Phone/Tablet.

- Next, get Your Inbox under control and your Today's "To Do list" assembled:**
 - ✓ Critical & can do it in <2 minutes? Do it Now
 - ✓ Going to do later today? Apply appropriate label
 - ✓ Going to do it sometime after today? Apply appropriate label

- Once you've reduced your Inbox down to your "To Do list" for today:**
 - ✓ Schedule remaining boulders/rocks on your calendar
 - ✓ **Make sure you have time scheduled on calendar to review your "priority" Label**

- Want/need a task management system? Use '1-Actions to Complete' to consolidate all "tasks"**
 - ✓ Streamline: No separate task list to have to go to
 - ✓ Quicker to review/re-prioritize and eliminates re-writing paper list

Other Timesavers

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

Marking messages using Stars to prioritize e-mails

You can create a system to mark the importance of a message by using "Stars". In other email programs we use a numbering system of 1-5 to mark the importance of a message on our "To-Do" list. In Gmail you can use different colored Stars to mark messages.

In "Settings" drag the stars from the bottom row to the top row to enable their use. You can click "all stars" to move all of them to the top row at once. Always make sure to scroll to the bottom and "Save Changes".

Use the search string: `has:yellow-star`
to search for all messages marked with a yellow star. *(start by typing a color after has: and Gmail will make suggestions)*

This image shows where to find "Stars" in Settings. I have dragged some additional Stars into the top row so I can use them.

Settings

General Labels Inbox Accounts Filters Forwarding and POP/IMAP Chat Web Clips Labs Offline Themes

THIS IS WHAT YOUR BODY TEXT WILL LOOK LIKE.

Conversation View: Conversation view on
 Conversation view off
(sets whether emails of the same topic are grouped together)

Send and Archive: Show "Send & Archive" button in reply
[Learn more](#) Hide "Send & Archive" button in reply

Undo Send: Enable Undo Send
Send cancellation period: 10 seconds

Preview Pane: Mark a conversation as read: After 3 seconds

Stars: Drag the stars between the lists. The stars will rotate in the order shown below when you click success your mouse over the image.

Presets: 1 star 4 stars **all stars**

In use: ★ ★ ★ ★ ★

Not in use: ! » ! ✓ i ?

Save Changes Cancel

Gmail Calendar Tips

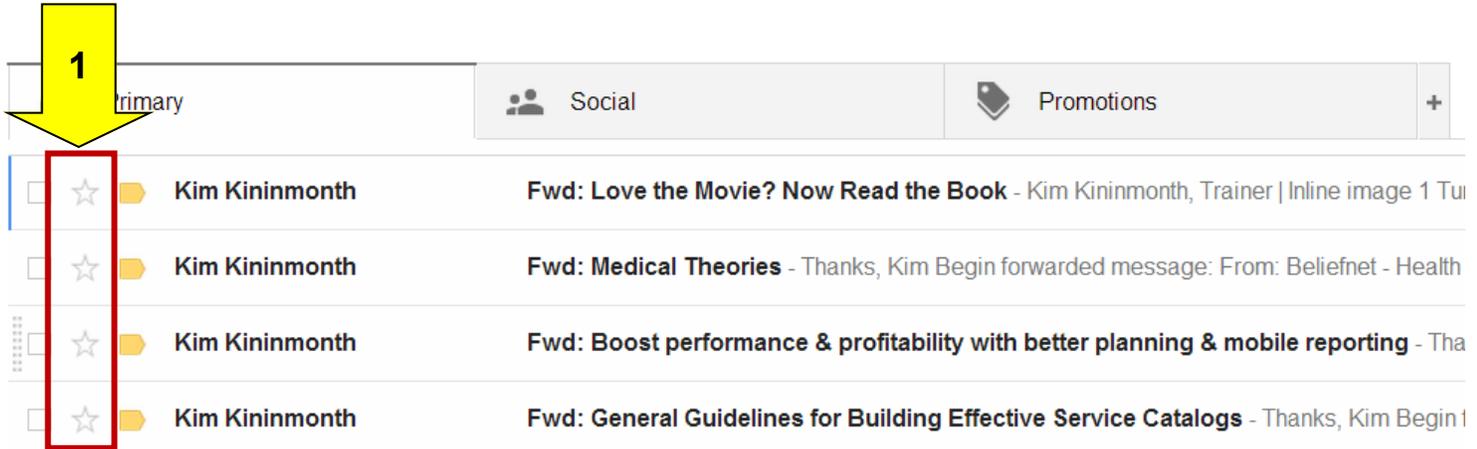
QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

Marking messages using Stars to prioritize e-mails (continued...)

To assign a "Star" to a message:

1. Left click the empty star icon next to the message (left click more than once to use the "stars" in order).

This image shows where you will left click to assign a "star".



This image shows the "Stars" in the order that I will use them.

Settings

General **Labels** Inbox Accounts Filters Forwarding and POP/IMAP Chat Web Clips Labs Offline Themes

Conversation View: (sets whether emails of the same topic are grouped together)
 Conversation view on
 Conversation view off

Send and Archive:
[Learn more](#)
 Show "Send & Archive" button in reply
 Hide "Send & Archive" button in reply

Undo Send:
 Enable Undo Send
 Send cancellation period: 10 seconds

Preview Pane:
 Mark a conversation as read: After 3 seconds

Stars:
 Drag the stars between the lists. The stars will rotate in the order shown below when you click.
 Presets: 1 star 4 stars all stars

In use: [Red Bang] [Green Check] [Purple Question] [Yellow Star] [Blue Star] [Orange Star] [Red Star] [Purple Star] [Green Star] [Right Arrow] [Yellow Exclamation] [Blue Info]

Not in use:

Left clicking once will assign the red bang, twice = green check, three = purple question mark, and so on.

Benefits of Using Google Drive



It is cloud-based storage and collaboration platform designed for businesses. It allows you to store, share, and collaborate on files and documents in real-time, from any device. Google Drive offers several benefits for businesses, including:

1. **Centralized storage:** Keep all your work in one place with secure access from your computer, phone, or tablet.
2. **Easy sharing:** Quickly invite others to view, download, and collaborate on any file – no email attachment needed.
3. **Automatic updates:** File updates are automatically saved and stored in Drive, so everyone can always have access to the latest version.
4. **Administrative control:** With centralized administration, data loss prevention, and Vault for Drive, you can easily manage users and file sharing to help meet data compliance needs.
5. **Smart search:** Drive uses Google AI to predict and surface what's important for you in real-time, making it easy to find what you need.
6. **No installation required:** Google Drive is a cloud-based service, so no installation is required, and anyone with a Google account can start using it right away.
7. **Quick Files Search:** You can use Google's huge processing power to immediately search the Drive and find the files you want to share or edit.
8. **Built-in Comments Feature:** You are working on a strategy and want the input of the whole team. Nothing easier than using Google Drive's comments to share your thoughts and get the final form that satisfies everyone.
9. **Microsoft Office Compatibility:** Another one of the advantages offered by Google Drive is the ease with which you can upload Microsoft Office files and continue editing them online, in the cloud. Google Drive can handle Word, Excel, and PowerPoint documents so you won't waste any time converting these docs to share them and collaborate on them. Simply upload in Google Drive and get ready to work together to achieve the best results.

Effective File Organization

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

5. Set up Effective File Organization & Folder/File Navigation (Documents & Desktop) “Documents” = your “file cabinet” or “reference library”

Keys to Organizing:

1. Set up primary “top level” folders where you store documents
 2. Make the top level folders match your key storage categories
 3. We recommend 5-15 ‘primary’ (top level) folders
 4. “Drill down” to sub-folders with more specific information
- Recommendation: Limit desktop to files you are working on today.

NOTE: Some companies do NOT back up the desktop—check if you aren’t sure

Learn folder/file Navigation Shortcuts

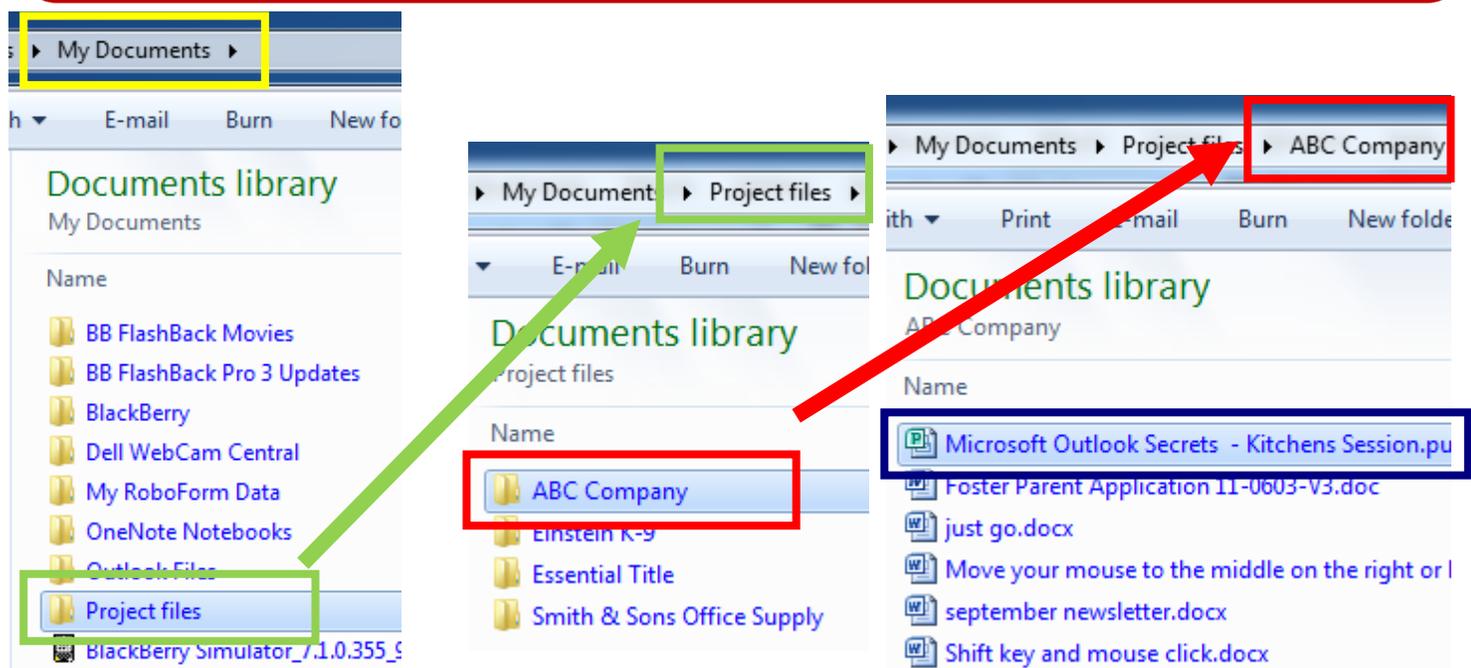
- Type first few letters of folder/file name to select
 - ✓ When you know the folder name—you can type the name faster than you can visually search and find it
- ✓ Open the selected folder or file: Press Enter
 - ✓ Select multiple files/folders:
 1. Hold down Ctrl
 2. Left click on each item you want to select
 - ✓ Select range of files/folders:
 1. Left click first item
 2. Hold down Shift
 3. Left click last item
 - ✓ Go back to previous folder: ALT + ←
 - ✓ Go forward to next folder: ALT + →

In this example, inside “My Documents”:

hit TAB key twice to move into list of folders & files, > tap P to highlight “Project files” folder, hit ENTER to open “Project files”

Hit A to highlight “ABC Company” folder, hit ENTER to open “ABC Company” folder

Hit M to go to “Microsoft Outlook Secrets” document, hit ENTER to open the document in Word



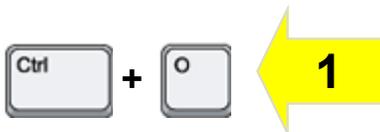
Find Information in Seconds

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

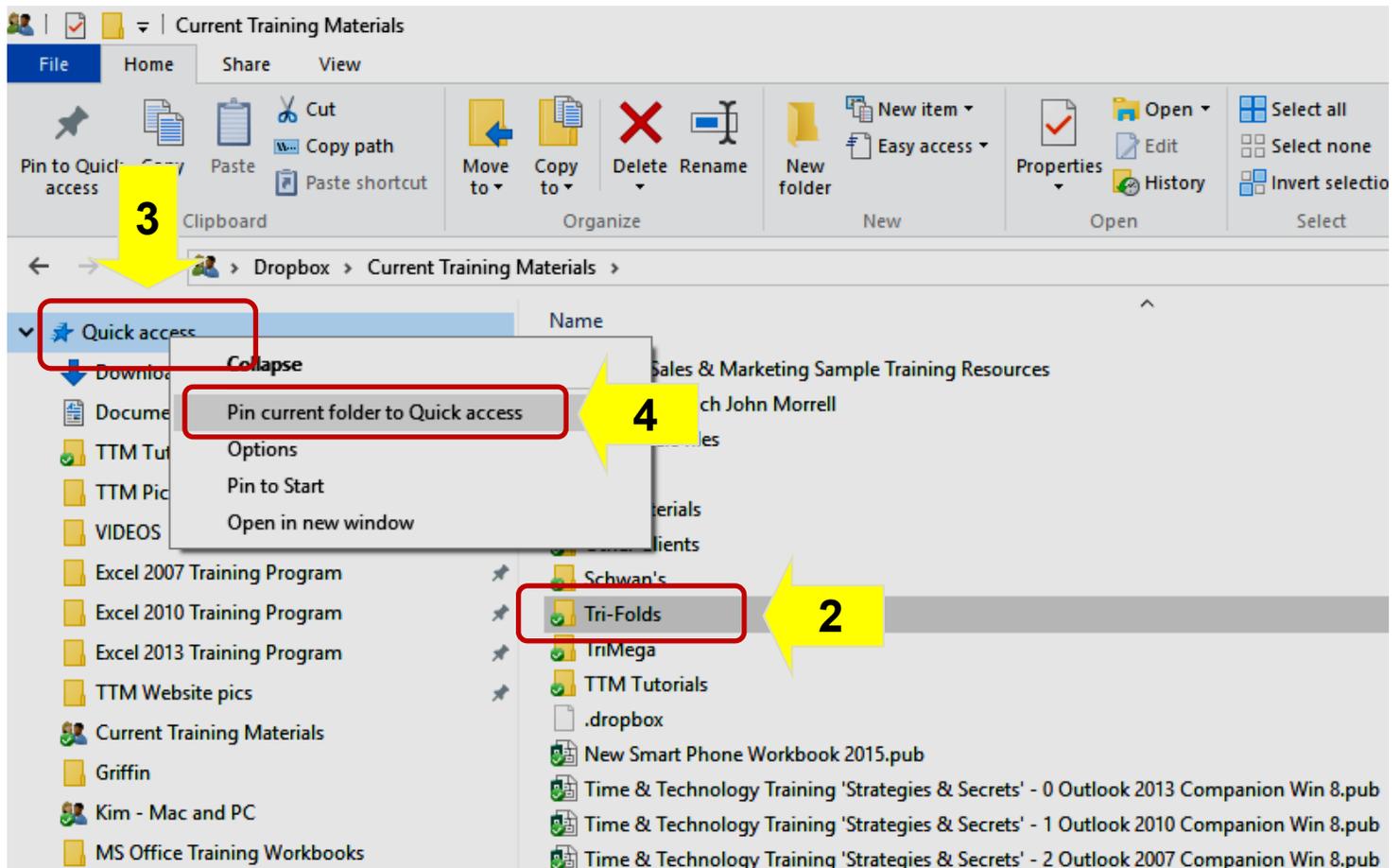
Using "Quick Access" for most used folders/files (Windows 10 & 11)

To quickly access most used folders when opening/saving files or folders.

1. In any program (i.e. Word, Excel, PowerPoint) Press CTRL + O to open a file.
2. Navigate to desired file (or folder), and left click on it.
3. Scroll to top of folder list, Right click on "Quick Access".
4. Left click on "Pin current location to Quick Access".



This image shows the dialog box that opens when saving a file. : CTRL + O.



Find Information in Seconds

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Using Search in Windows 10 & 11

With Windows Search you can quickly find files/folders, programs/apps, computer settings, or search the web. In this example we are searching with "File Explorer".

Search results are based on text in the file name, text inside the file, tags, and other file properties.

1. Type in text you are searching for.
2. Press ENTER.

1 Access File Explorer
Windows Key + E



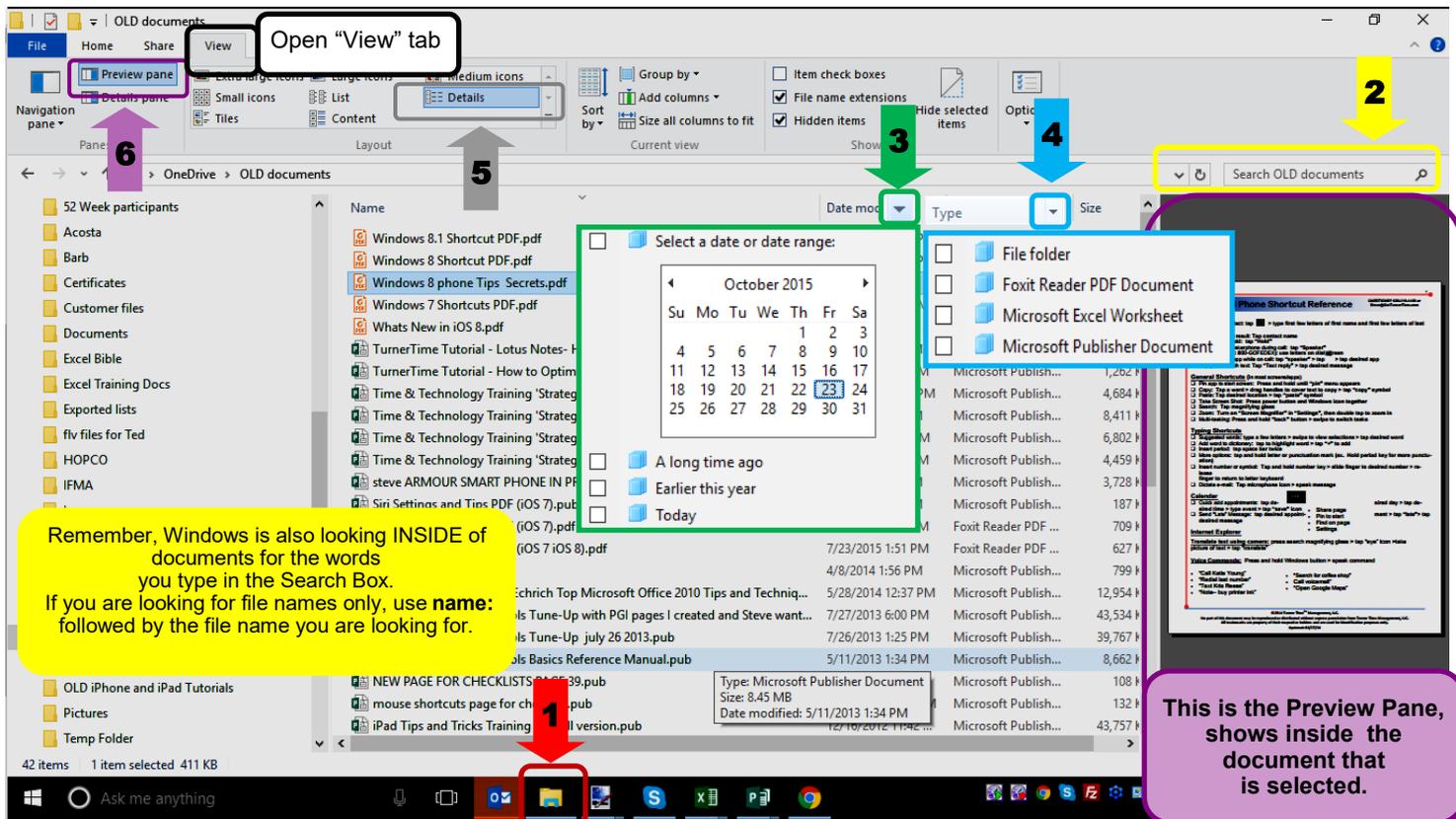
2 Go directly to Search Box
CTRL + F

3 Select a specific date range: use arrow next to "Date Modified" to search for documents based on last day they were modified.

4 Select specific type: Use arrows next to column headers to refine search. Click box next to desired filters.

5 Use Details View
Left click arrow next to the list icon

6 Show Preview Pane
In order to see a preview (inside the actual document), turn on the Preview Pane in the top right corner of the Search Window. Alt+P



Use Shortcuts to...

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- Let your mouse out of it's cage (sometimes)**
 - ✓ Mouse shortcuts can help save you time too!



Most valuable mouse shortcuts:

- Double left click to select a word
- Triple left click to select line/paragraph
- Hold down CTRL key and scroll mouse wheel to zoom in/out
- Move text to new location with your mouse
 1. Highlight text to move.
 2. Left click highlighted text.
 3. Drag text to new location.
- Copy text to additional location
 1. Highlight text to copy.
 2. Hold down CTRL key.
 3. Left click highlighted text.
 4. Drag text to additional location.
- Highlight large block of text
 1. Place cursor at beginning of text to highlight.
 2. Hold down SHIFT key.
 3. Left click at end of text to highlight (all text in between will be highlighted).
- Highlight text from left to right (image below)
 1. Hold down ALT key.
 2. Drag mouse down to include all desired lines of text.
 3. Drag mouse to right/left to highlight block of text.

Bonus tip: Holding down the Alt key while dragging and highlighting text in a text editor will allow you to selectively highlight text.

This can be useful if your paragraph or other text is in a column.

Use Shortcuts to...

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Gmail, Google Calendar QUICK REFERENCE



GMAIL KEYBOARD SHORTCUTS

Turning on keyboard shortcuts

Before using keyboard shortcuts in Gmail, you must turn it on from the settings. Here is how you can do it:

1. Left click gear icon in top right corner of Gmail.
2. Left click "Settings" and General Tab.
3. Find "Keyboard Shortcuts".
4. Left click "keyboard shortcuts on".
5. Left click "Save changes" at bottom of the page

Keyboard shortcuts: Keyboard shortcuts off Keyboard shortcuts on

GMAIL SPEED KEYS

Open any Gmail item	ENTER
Brings up keyboard shortcut menu in Gmail	?
Compose new e-mail	C
Compose e-mail in new window	SHIFT + C
Reply to message	R
Reply in new windows	SHIFT + R
Reply to all recipients	A
Reply to all in new window	SHIFT + A
Forwards a message	F
Search	/
Returns to Inbox	U
Archive message	E
Save as draft	CTRL + S
Delete, moves message to trash	#
Mark message as Read	SHIFT + i
Mark message Unread	SHIFT + U

OPTIMIZE GMAIL

STOP going back to Inbox after handling an email, change option to open next email after moving or deleting an open item. You will find this setting in "Advanced". Here is how you can enable this option:

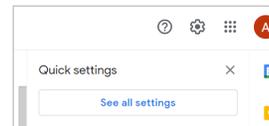
1. Left-click gear icon.
2. Left-click "See all settings".
3. Left-click "Advanced"
4. "Enable" Auto-advanced
5. Left-click "Save Changes"

Auto-advance Enable Disable
Show the next conversation instead of your inbox after you delete, archive or mute a conversation. You can select whether to advance to the next or previous conversation in the "General" Settings page.

EMAIL TEMPLATES

You must first turn on "Email Templates" in Settings under Labs.

1. Left click gear icon.
2. Left click "See all settings".
3. Left click "Advanced".
4. Under "Email Templates", left-click "Enable"
5. Scroll to bottom and "Save Changes".



SEARCHING (& FINDING) EMAILS



Left-click "Show search options".

From: _____

To: _____

Subject: _____

Has the words: _____

Doesn't have: _____

Size: greater than _____ MB

Date within: 1 day

Search: All Mail

Has attachment Don't include chats

Create filter

- **To OR From: Person's name** Finds anything sent To or From named person
- **Subject:** type words to search in "Subject:" Field
- **Put "quotes"** around specific phrases or names
- **Enter more information to refine your search**
Example: Bill Jones ABC company price list
- **Has: attachment** finds any email with attachment
- **Filename:pdf** finds any e-mail with PDF attached

Use Shortcuts to...

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GOOGLE CALENDAR SHORTCUTS

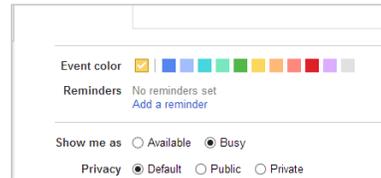


- | | |
|-------------------------------|---------------------|
| Create calendar event | C |
| Open Create Event Bubble | Q or Shift+C |
| View event details | E |
| Delete event | DEL |
| Undo last action | CTRL + Z |
| Return to calendar from event | ESC |
| Save event | CTRL + S |
| Go to a specific date | G |
| Go to today | T |
| Go to Settings | S |
| Go to previous date range | P or K |
| Go to next date range | J or N |
| Go to Add Calendar | + |
| Refresh | R |
| Search | / |
| Print | CTRL + P |

Streamline: Use ONLY your Google calendar for planning or scheduling all meetings

COLOR CODING APPOINTMENTS

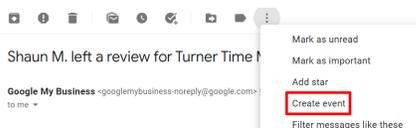
In appointment Left Click on desired "Event color".



CREATE MEETING FROM EMAIL

This will allow you to set a reminder to follow-up on the e-mail. Open the e-mail message (open in it's own window):

1. Left click the three vertical dots to the right of the Labels icon (upper left corner)
2. Left click "Create event".
3. Change date and time of event (use date that you want to be reminded to follow up on this e-mail) and any other details necessary.
4. Left click on the blue "SAVE" button at the top



USING SMALLER TIME INCREMENTS

Try scheduling the start time as 2:00 and the end time as 2:15. Manually entering the start and end time of the meeting allows you flexibility. Then calendar event length will be reflected in the size and placement of that event

CONTACTS



- | | |
|-------------------------|--------------------|
| Open contact details | ENTR |
| Save changes to contact | CTRL + ENTR |
| Undo last action | Z |
| Search | / |

CALENDAR NAVIGATION

Move a calendar appointment:

1. Hold down left mouse button
2. Drag appointment to new time and/



MOUSE SHORTCUTS



- Double left click to select a word
- Triple left click to select a sentence or paragraph
- Hold down CTRL key and scroll mouse wheel to zoom
- Highlight text and drag with mouse to move text
- Highlight text, hold down CTRL key, and drag to copy text to new location
- Hold down ALT key while highlighting text, this allows you to highlight columns of text

The Seven "Silos" or Pillars of Productivity Streamline to Save Time



Seminars | Training | Coaching

CALENDAR
Google
 For ALL Business Related and Time Specific Meetings, Appointments and Tasks

On PC/MAC:
 iPhone/iPad/
 Android:
 Calendar App

EMAIL
Gmail
 For ALL Business-Related e-Mail

On PC/MAC:
 On iPhone/iPad/
 Android:
 Gmail App

CRM
(Repfabric)
 For ALL Customer, Prospects & Leads

On PC/MAC:
 Add-In for
 Gmail

iPhone/iPad/
 Android:
 Repfabric App

NOTES
Google Keep
 For ALL* Business Related Notes
 *Handwritten Notes added with Rocketbook

On PC/MAC:
 OneNote 2016

iPhone/iPad/
 Android:
 Keep App

TASKS
by Google
 For ALL non-time specific Tasks & Projects

On PC/MAC:
 Tasks

iPhone/iPad/
 Android:
 Tasks App

FILES
Google Drive
 For managing all your files, documents and your PC Desktop

On PC/MAC:
 Google Drive

iPhone/iPad/
 Android:
 Drive Apps

TEAMWORK
Google Meet
 Secure video meetings for teams and businesses.

On PC/MAC:
 Microsoft Teams

iPhone/iPad/
 Android:
 Meet App

Stephen Turner | Turner Time Management, LLC | Steve@TurnerTimeManagement.com | Main: 855-778-8463 (855-77-TTIME) Ext. 501 | www.TurnerTimeManagement.com
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7. “Best Practices” to supercharge tech tools

Maximize your productivity/efficiency by using your smartphone and/or tablet and know that You can still be productive when “on the road “examples:

1. Siri or Google Assistant
2. Set up email templates (Gmail) or Text Replacement (iPhone/iPad) for frequently used text (common phrases, addresses, conference call numbers, e-mail addresses, etc.)
3. Learn how and set up appointments or meeting requests.
4. Use the “location” field in meeting requests to enable quick dialing of phone numbers or put address in location field to enable using “Maps” app for quick directions
5. Use Contacts notes section (synchs with on all devices) for notes you want to keep handy about your contact. If you do not have a CRM you can use this field to track
6. To find contacts faster, search by last name (1st 3 letters), then first name
7. At least once a month clear your drafts folder on your smartphone/tablet and make sure you put any regularly used phone numbers into Gmail Contacts
8. Use your home button to your benefit for app switching (iPhone/iPad) or App switching icon (Android)
9. Fill your Icon Dock with apps you use most
10. Use a Bluetooth in your car and/or headset— we recommend Poly V5220 Bluetooth headset with six hours of talk time and quick recharging.
11. Anytime you plug in a device for recharging, use a high quality surge protector (with rotating plug & multiple outlets).
12. Not using Bluetooth or Wi-Fi or GPS? Make sure to turn them off (lengthens battery’s charge & increases battery lifecycle). Works with laptops too!

Some Laptop Tips:

- Consider using only one monitor. If you're like most so people, you simply use the second monitor to leave your email open all day long.
- Laptops: Set the right Power plan; “maximum battery” or “maximum performance”

Use Shortcuts to...

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Steve@TurnerTimeManagement.com

Interested in continuing to become more effective, work fewer hours and achieve more? Our coaching program may be very

WEB COACHING:

- We work together via phone/web addressing specific time management/technology questions/challenges you have.**
- The focus is to gradually help change your habits and/or improve your productivity.**
- The program includes 30-minute sessions. You can call/e-mail anytime w/questions.**
- We recommend once a week sessions (based upon your availability)**

Available topics for coaching

- Manage E-mail in Less Time with Less Effort
- Find e-Mails & Files in Seconds. Every time.
- More Effectively Manage Your Calendar/Time AND Effectively Managing Interruptions (Indistractability)
- Prioritize/Complete Action Items, Tasks & Projects Quicker (Tasks)
- Don't Type; Speak & Use Templates/Shortcuts Instead (Windows Dictation, Siri, et al)
- Organize, Navigate, Share Files/Documents from Any Device (Google Drive)
- Customize/Optimize your Windows, Mac, Android or iPhone/iPad
- Improve/Optimize Note Taking & Organization (Google Keep)
- More Professionally in G-Suite Apps
- Reduce Internal Email up to 90% & Increase Productivity (Google Chat)
- Time Saving Best Practices for Meetings, Conference Calls, Webinars AND Communication Etiquette
- Realize Sales & Better Forecasting Through CRM Adoption/Training/Coaching
- Close More Sales & Prospects with "Social Selling"/Digital Marketing
- Windows 10 & 11/G-Suite Best Practices Training
- Working at Maximum Efficiency from Home & Increasing your Productivity When Traveling
- Passwords/Private Data Management
- Executive/Management Coaching: Manage, Lead, Grow Your Team

Employees Upskilling Boot Camp Training (Four, One-Hour Webinar) \$450
Executive Coaching (unlimited Coaching, 3 months for 1 participant) \$2,500

Did you know...?

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TurnerTime Recommends



- Manage your contacts and sales opportunities and help GROW your business.
- Keep salespeople in front of customers by eliminating CRM desk work completely.
- Manage multiple product lines

Click here to Sign up for 



- Record your video with computer screen recording.
- Send video messages to get more sales.
- Customizable call to action.

Click here to Sign up for 



- Add your company to your customers' phone.
- It can help you promote your products and services.
- Enhance client interaction.

Click here to Sign up for 



- Recall your best words. Instantly, Repeatedly.
- Type a short abbreviation - write long sentences
- Customize as you go with fill-in-the-blank style fields for names and more.

Sign up, today! 



- Everything you need to manage your passwords
- RoboForm is the best password manager that helps you create strong password.
- Helps you login anywhere securely with a single click.

Click here to Sign up for 

Please note: All the resources mentioned on this page are TurnerTime partners we get commission for successful referrals.

Process & Organize e-mails

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Using Labels

Apply your label

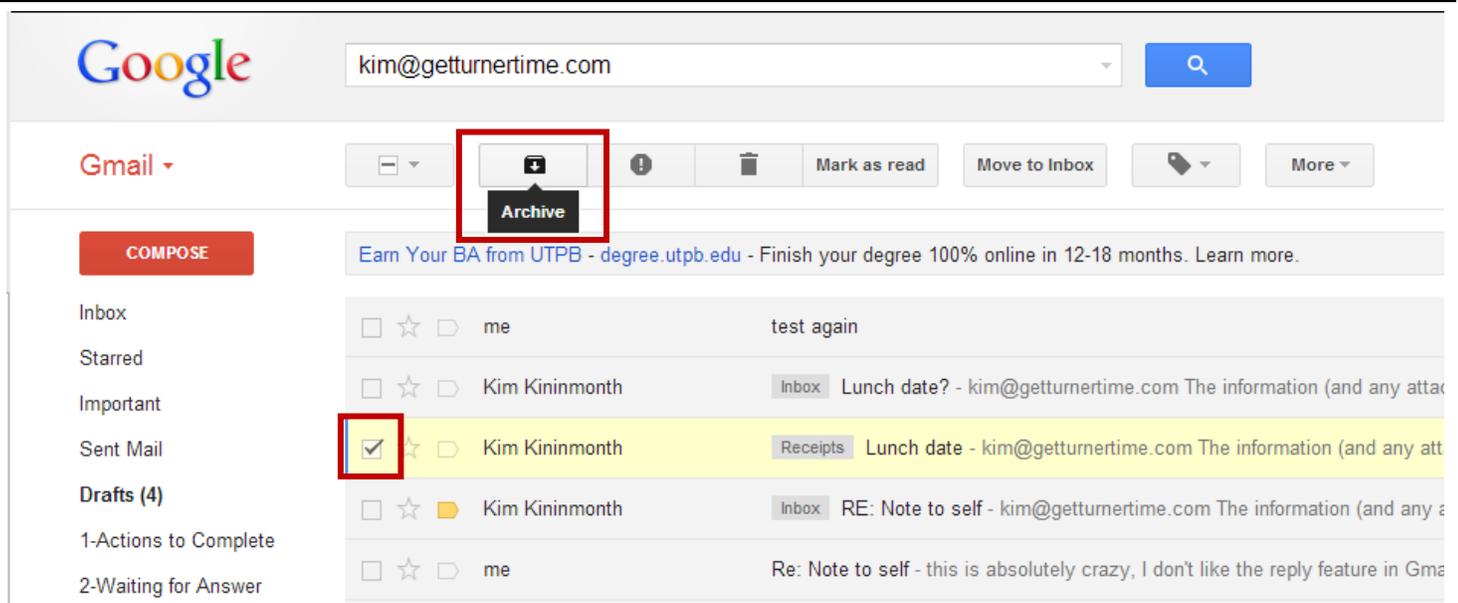
You can add a label to your messages in several ways:

- When viewing your Inbox, select the checkbox next to those messages, click the **Labels** button, and click the label you want. (Or check the boxes next to several labels and click **Apply**.)
- When viewing a message, click the **Labels** button to add a label to the message. You can also click and drag a label from the left side, and drop it on the message.
- When writing a new message, use that button to add a label before sending your message.

Tips for Labels

- To remove “inbox” label: check box next to message and then hit archive while viewing list of messages with labels. This will move the message to “All Mail” and will remove inbox label. It will leave any other labels that may be assigned to the message.
- Only you can see your labels, so when you mark a message with a label, only you will see it.
- Note that **one email can be under multiple labels simultaneously**. This is the primary difference between labels and folders.
- **To change a label’s name or properties**, go to *Settings > Labels* and click the *Edit* link that corresponds with the desired label.
- **To manually remove labels**, simply check the boxes to the left of the desired emails, click the *Label* button, and uncheck the applied label.

This image shows where you left click “Archive” to remove the Inbox label from a message.



Other Timesavers

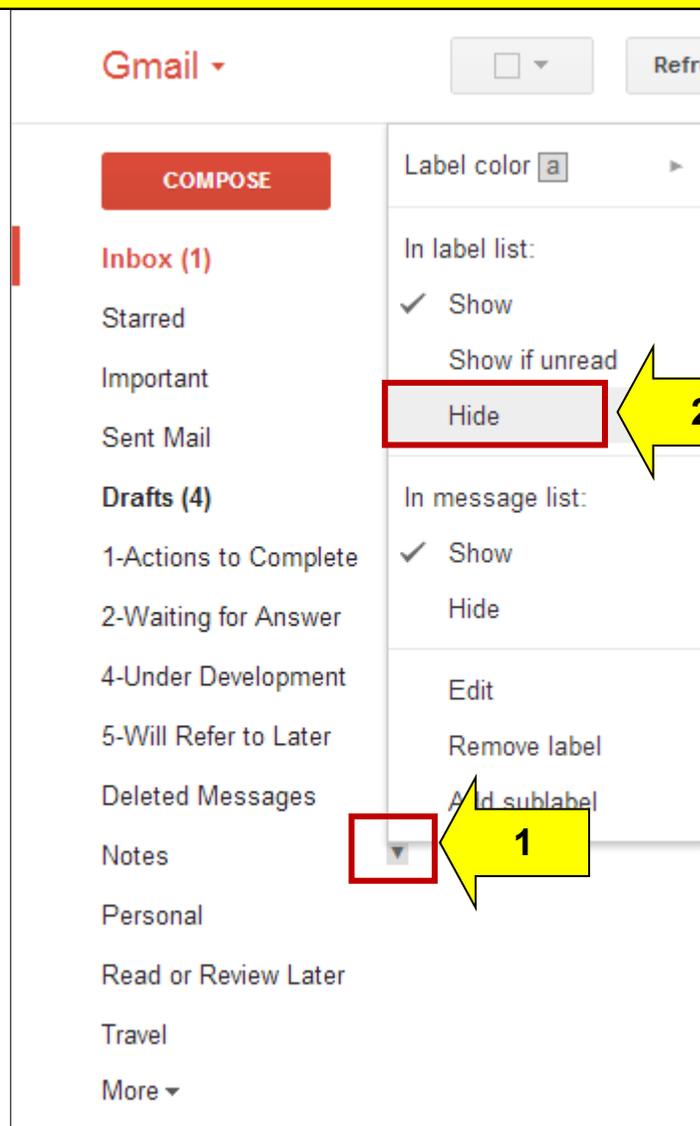
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Hiding Labels Not in Use

There are some default labels that already exist in Gmail. You can hide the labels that you don't use. You can still use a label to categorize an e-mail even if it is hidden from the list. If you have a large list of labels you may want to hide the ones you don't use very often, this will help the list of displayed labels at a minimum.

1. Hover cursor over the arrow at the end of the label.
2. Left click "Hide" under "In Label list".

This image shows where you will left click the arrow on the label and select "Hide".



Other Timesavers

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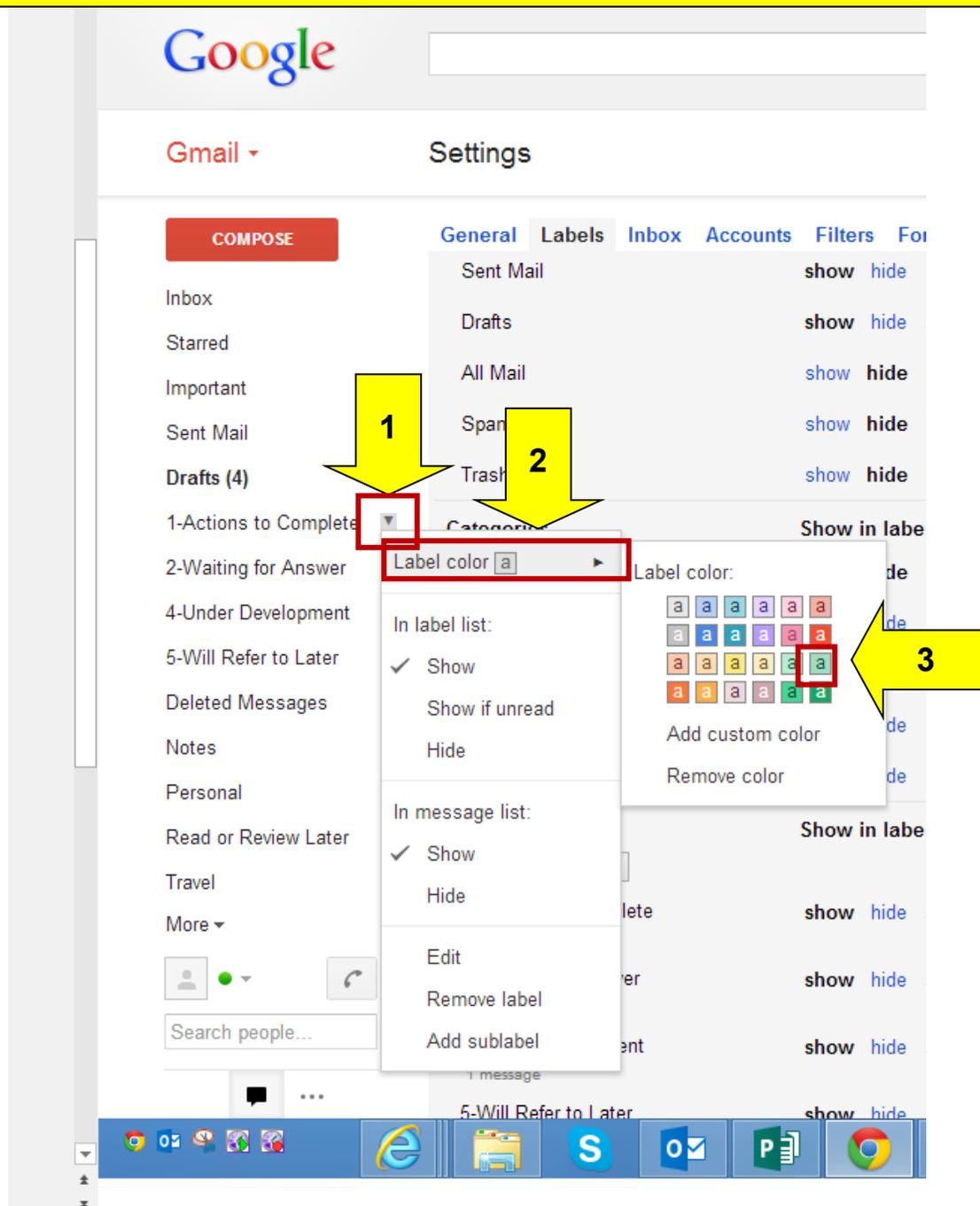


Coloring Labels

You can color labels to quickly identify which label is assigned to a message.

1. Hover cursor over arrow at the end of the label name.
2. Hover cursor over "Label color".
3. Left click on desired color.

This image shows where to find the arrow for the label and the "Label Color" choices.



Gmail Calendar Tips

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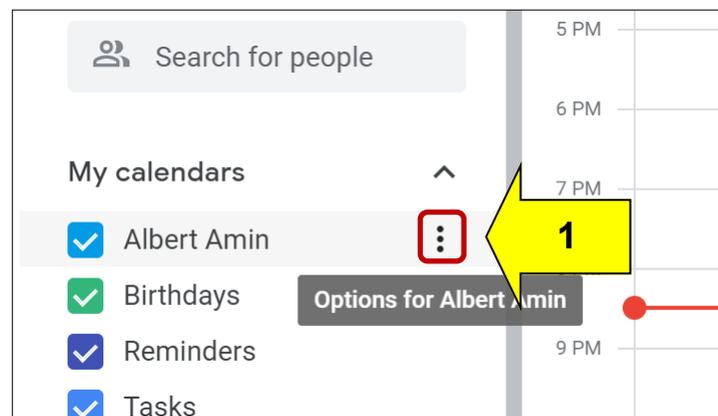
How to Share a Google Calendar (Gmail)

If you are trying to set up an appointment with another individual, you can share your calendar with them. You can share with others who use Google Calendar, and you can send a link to those who use Outlook or other e-mail programs.

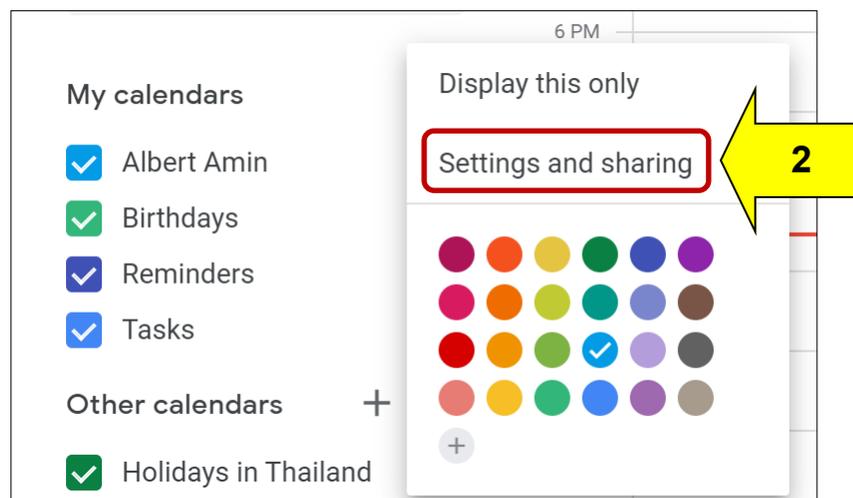
To share an existing calendar with other Google user:

1. Hover cursor over calendar name and Left click three dots for “Options”.
2. Left click “Settings and sharing”.

These images show where you will expand “My calendars” to see all your calendars, and hover over a calendar to make the three dots visible for that calendar.



This image shows where you will left click “Settings and sharing”



Gmail Calendar Tips

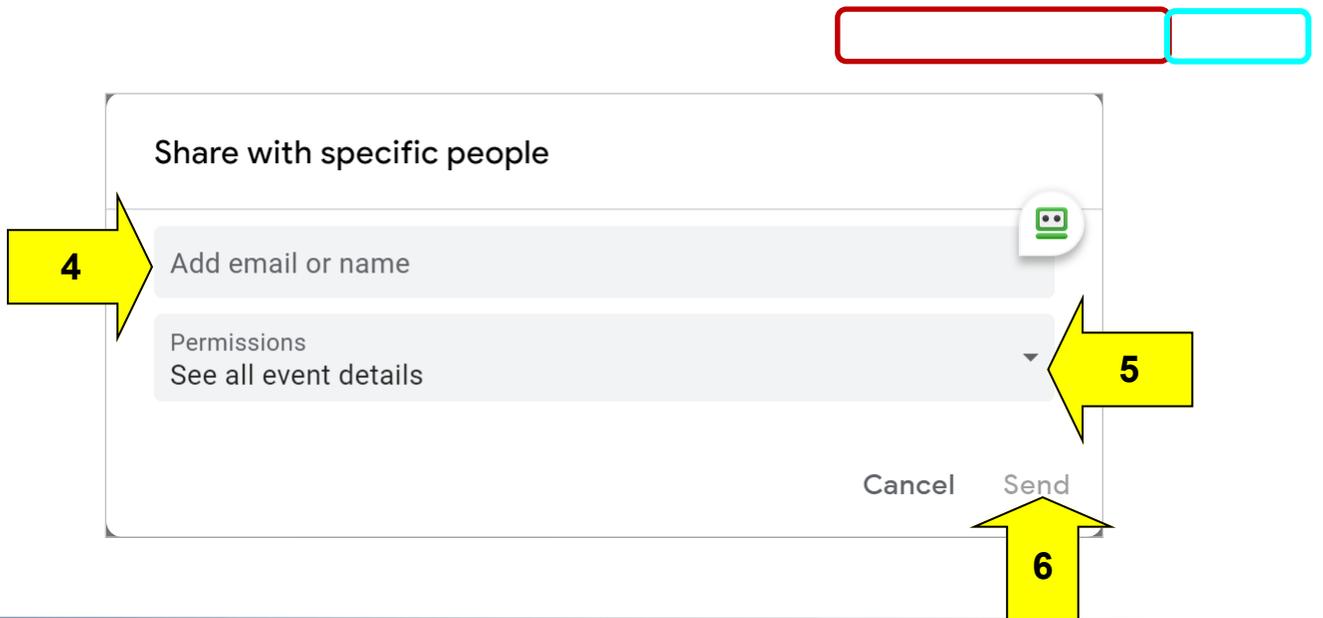
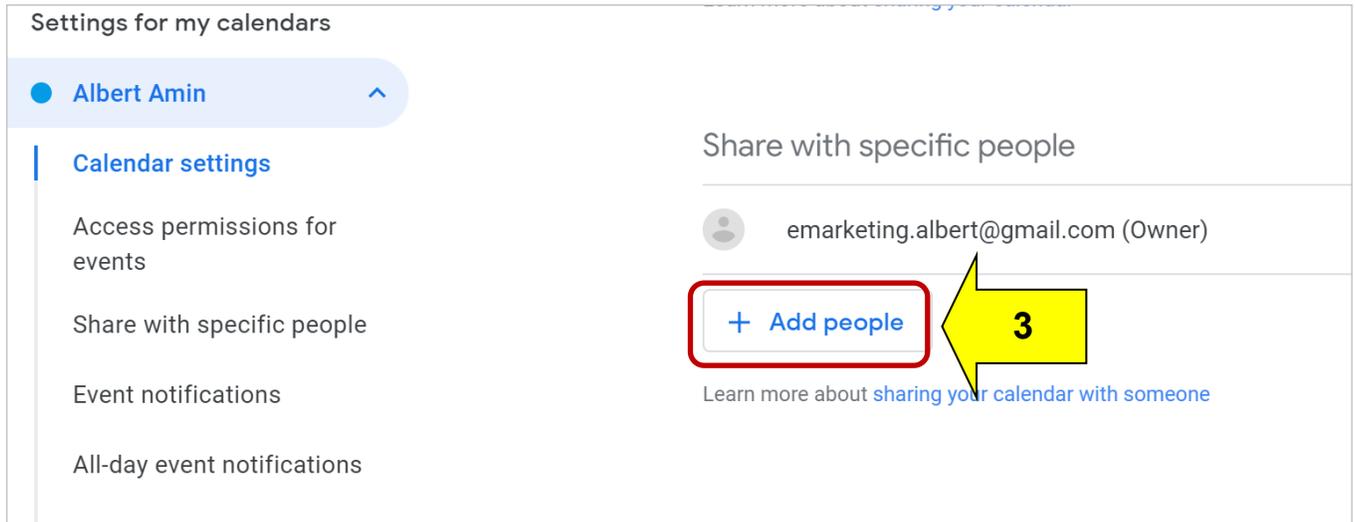
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How to Create and Share a Google Calendar (Gmail) (continued...)

- 3. Scroll down and left click “Add people”
- 4. Fill in Gmail address for new person.
- 5. Set permission settings.
- 6. Left click “Send”.

Now all of the approved people can log in to Google (or Gmail), click on “Calendars”, and view the shared calendar. They can add events and perform other operations based on their permission settings. Left click “Add Person” button and repeat steps 4 and 5 to add more people.

This image shows where you will fill in the appropriate information for the person to share the calendar.



Gmail Calendar Tips

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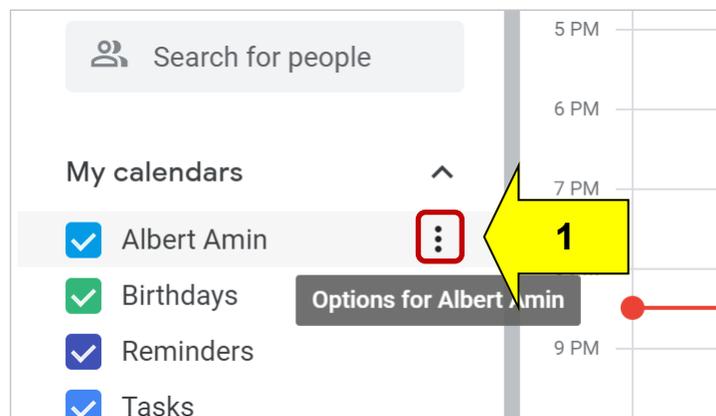
How to Create and Share a Google Calendar (Gmail) (continued...)

Sharing Calendar via link will allow you to share your calendar with people who don't use Google Calendar. You will have to make your calendar "Public" before you share the link. You can limit the amount of details displayed in your "Public" calendar view.

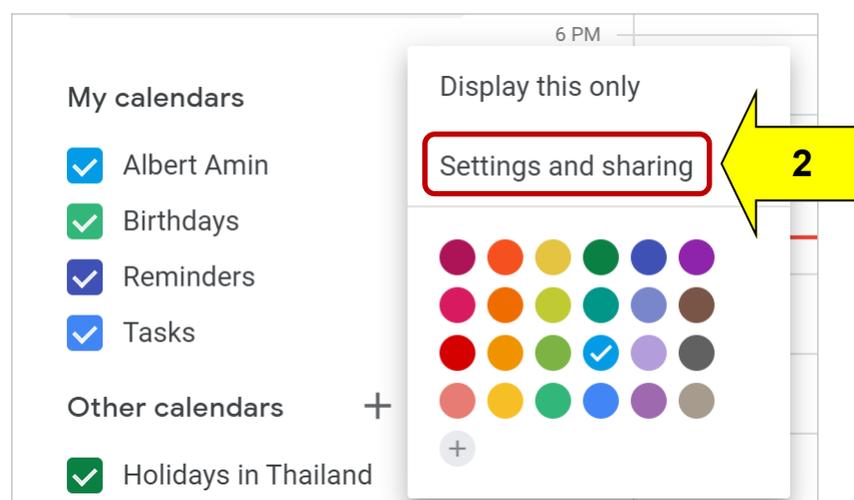
Make calendar public:

1. Left click the three dots next to calendar name.
2. Left click "Settings and sharing".

This image shows where you will left click on the arrow next to your Calendar name.



This image shows where you will make your calendar public.



Gmail Calendar Tips

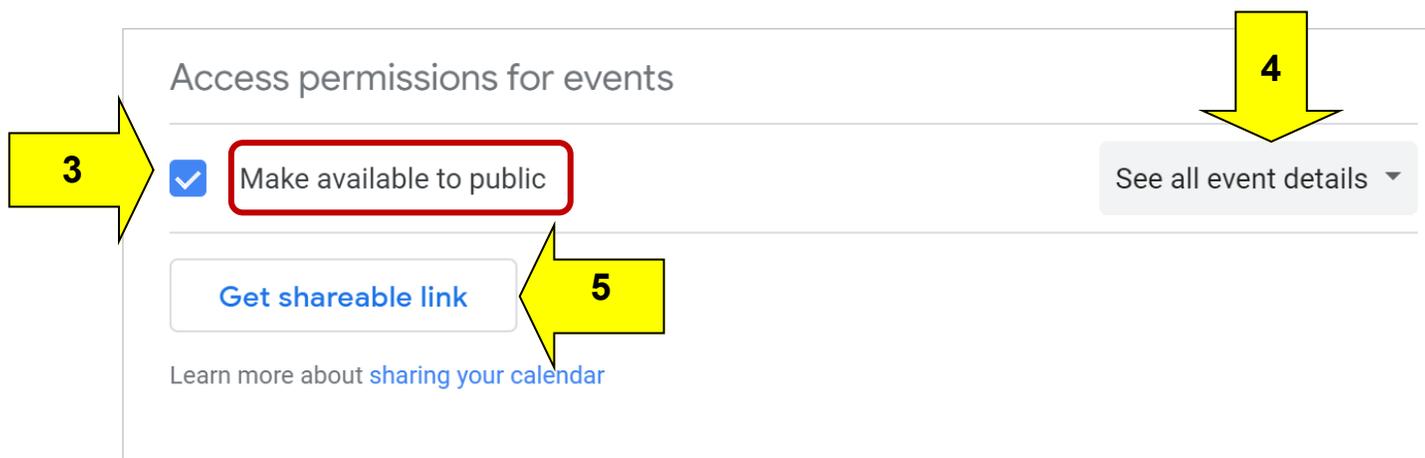
QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

How to Create and Share a Google Calendar (Gmail) (continued...)

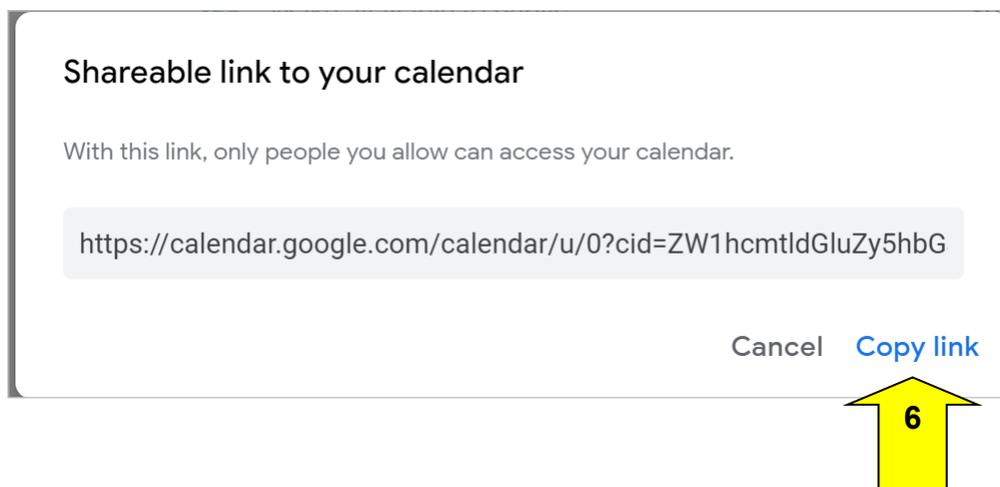
Share the calendar link:

3. Check box next to "Make this calendar public".
4. Left-click the down arrow on "See all event details" and select "Share only my free/busy information (Hide details)".
5. Left click "Get shareable link".
6. Left click "Copy link".

This image shows where you will left click "Calendar Details".



This image shows where you will left click on to get the link.



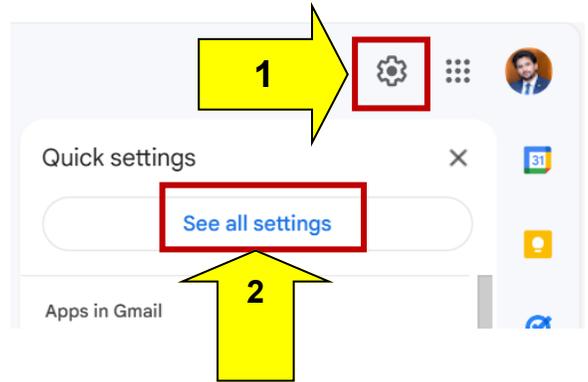
Gmail Calendar Tips

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

Gmail Settings

You will want to scroll through all the Gmail Settings and change the selections to options that will help make Gmail more efficient and effective for you. Always make sure to **“Save Changes”** before exiting Settings.

1. Left click gear icon.
2. Left click “See all settings”.
3. Left click “General”.



Settings

[General](#) [Labels](#) [Inbox](#) [Accounts and Import](#) [Filters and Blocked Addresses](#) [Forwarding and POP/IMAP](#) [Add-ons](#) [Chat and Meet](#) [Advanced](#) [Offline](#) [Themes](#)

Language: Gmail display language: English (US) [Change language settings for other Google products](#)

Enable input tools - Use various text input tools to type in the language of your choice - [Edit tools](#) - [Learn more](#)

Right-to-left editing support off
 Right-to-left editing support on

Phone numbers: Default country code: Thailand

Maximum page size: Show 50 conversations per page

Undo Send: Send cancellation period: 5 seconds

Default reply behavior:
 Reply
 Reply all

Hover actions: **Enable hover actions** - Quickly gain access to archive, delete, mark as read, and snooze controls on hover.
 Disable hover actions

Send and Archive: Show "Send & Archive" button in reply
 Hide "Send & Archive" button in reply

Default text style:
 Sans Serif [Remove formatting](#)
 This is what your body text will look like.

Images: **Always display external images** - [Learn more](#)
 Ask before displaying external images

Grammar: **Grammar suggestions on**
 Grammar suggestions off

Spelling: **Spelling suggestions on**
 Spelling suggestions off

Autocorrect: **Autocorrect on**
 Autocorrect off

You can increase the number of messages you can see in your Inbox. (if you don't use the preview pane)

You may have occasion to "recall" a message.

This is good option, as you can take actions on email without opening or selecting an email.

This button will make Archiving messages easier.

Gmail Calendar Tips

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Gmail Settings (continued...)

Smart Compose: Writing suggestions on
(predictive writing suggestions appear as you compose an email) Writing suggestions off
[Feedback on Smart Compose suggestions](#)

Smart Compose personalization: Personalization on
(Smart Compose is personalized to your writing style) Personalization off

Conversation View: Conversation view on
(sets whether emails of the same topic are grouped together) Conversation view off

“Conversation view” can make it confusing when viewing messages.

Smart Reply: Smart Reply on
(Show suggested replies when available.) Smart Reply off

Smart features and personalization: Turn on smart features and personalization - Gmail, Chat, and Meet may use my email, chat, and video content to personalize my experience and provide smart features. If I opt out, such features will be turned off.
[Learn more](#)

Smart features and personalization in other Google products: Turn on smart features and personalization in other Google products - Google may use my email, chat, and video content to personalize my experience and provide smart features. If I opt out, such features will be turned off.
[Learn more](#)

Package tracking: Turn on package tracking - Google will share tracking numbers for your packages with shipping carriers. You'll get status updates here in Gmail.
[Learn more](#)

Desktop notifications: [Click here to enable desktop notifications for Gmail.](#)
(allows Gmail to display popup notifications on New mail notifications on - Notify me when any new message arrives in my inbox or primary tab)

Keyboard shortcuts: Keyboard shortcuts off
[Learn more](#) Keyboard shortcuts on

It's easier to tell what a button does if there is text instead of an icon.

Button labels: Icons
[Learn more](#) Text

My picture:  Your Google profile picture is visible across Google services. You can change your picture in [About me](#).
[Learn more](#)

Create contacts for auto-complete: When I send a message to a new person, add them to Other Contacts so that I can auto-complete to them next time
 I'll add contacts myself

It's helpful to allow Gmail to add Contacts, that way you don't have to remember to save the Contact if you are busy.

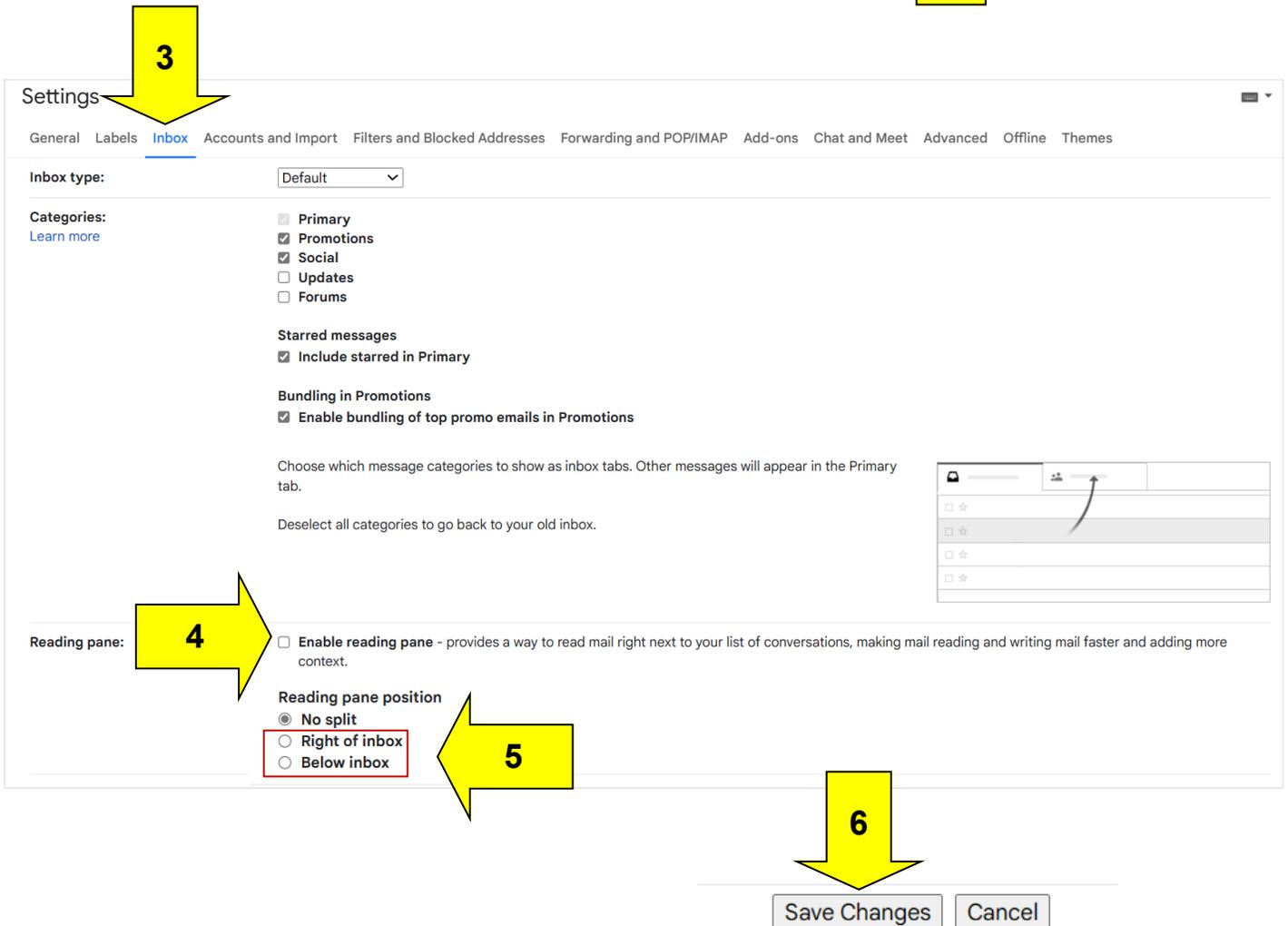
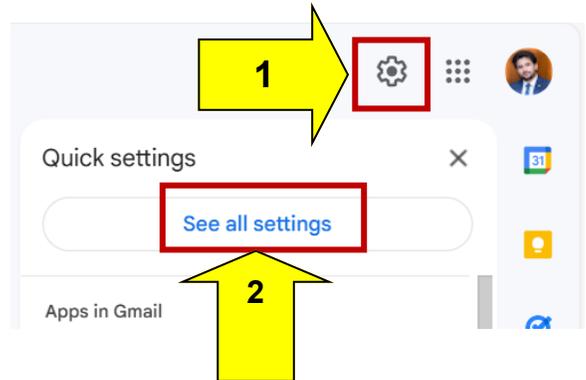
Gmail Calendar Tips

QUESTIONS? 1-855-778-8463
Steve@TurnerTimeManagement.com

Viewing your Inbox with Preview Pane

This will allow you to change how you look at Gmail. You can read the message next to your list of messages, without having to open the message.

1. Left click on the "Settings" icon
2. Left click "See all settings"
3. Left-click "Inbox" tab
4. Checkmark "Enable reading pane"
5. Select where you want the reading pane to appear
6. Scroll down and at the bottom, left-click "Save Changes"



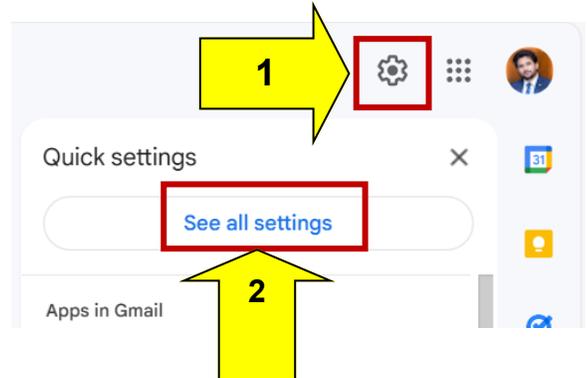
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Vacation responder

You can have Gmail automatically send a response to anyone who sends you a message when you are on vacation, or not going to have access to e-mail for some reason. Using the "Vacation Responder" lets people know that you are unavailable and unable to respond for a specific amount of time.

1. Left click gear icon.
2. Left click "See all settings".
3. Left click "General" and scroll to bottom.
4. Type in message.
5. Left click "Save Changes".



This image shows the 'Vacation Responder'

Vacation responder off
 Vacation responder on

First day: Ends:

Subject:

Message:

Only send a response to people in my Contacts

Use default text encoding for outgoing messages
 Use Unicode (UTF-8) encoding for outgoing messages